



**Miivo ai**

# **Building AI Solutions That Redefine Business Success**

**INVESTOR PRESENTATION**

**Q4 2026**

**TSXV:MIVO | OTCQB:MIVOF | FSE:L7S0**

# Forward-Looking Statement

This presentation includes “forward-looking statements” and “forward-looking information” (collectively, “**forward-looking statements**”) within the meaning of Canadian securities legislation, which reflect Miivo AI Inc.’s (“**Miivo**” or the “**Company**”) current expectations regarding the future results of operations, performance, and achievements. All statements included in this presentation, other than statements of historical fact, are forward-looking statements including, without limitation, statements with regarding the Company’s business and operations as well as statements regarding the Company’s anticipated or future products, business solutions or investment acquisitions. Forward-looking statements include predictions, projections and forecasts and are often, but not always, identified by the use of words such as “anticipate”, “believe”, “plan”, “estimate”, “expect”, “potential”, “target”, “budget” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions and includes the negatives thereof.

Forward-looking statements are based on the reasonable assumptions, estimates, analysis and opinions of the management of the Company made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management of the Company believes to be relevant and reasonable in the circumstances at the date that such statements are made. Forward-looking information is based on reasonable assumptions that have been made by the Company as at the date of such information and is subject to known and unknown risks, uncertainties and other factors that may have caused actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: risks associated with general economic conditions, including risks related to macroeconomic and global financial conditions; inflation; availability of capital; accuracy of the Company’s projections and estimates; the adoption by businesses of artificial intelligence (“**AI**”) or AI related software and services; interest and exchange rates; competition; financing and share price fluctuations; capital expenditures; changes in national and local government regulation of AI; regulatory risks; conflicts of interest; the ability to retain key personnel; operating or technical difficulties; personnel relations; information technology; potential business disruptions stemming from the conflicts in Ukraine and Palestine and surrounding regions, or other ongoing and future global conflicts; and any other risk outside the direct control or influence of the Company. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate and actual results, and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information contained herein, except in accordance with applicable securities laws. The forward-looking information contained herein is presented for the purpose of assisting investors in understanding the Company’s business and the Company’s plans and objectives and may not be appropriate for other purposes. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

# Company Overview

**Miivo is an AI technology company that help businesses: (1) make better decisions, (2) find customers, and (3) improve performance, through a connected suite of products and services**

## Product 1

### **Business Intelligence**

**Solves for Data, turning scattered information into insight**

## Product 2

### **Lead Generation**

**Solves for Growth, helping companies find new customers**

## Product 3

### **Customer Insights**

**Solves for Retention, increasing customer engagement on multiple social media platforms**

## Services

### **Human Expertise**

**Solves for Implementation, helping companies with their tech requirements**

**Customers subscribe to Miivo on a monthly basis and can choose the solution they need**

# Management Team

Our management team brings decades of experience building, operating, and advising companies



**ALEXANDER DAMOUNI**  
**CEO**

- Turnaround & Growth CEO
- Built, operated and led SMEs to profitability, MBA



**RABIH BRAIR**  
**CFO**

- SME Advisory & Turnaround
- Finance executive and former CFO at Mars (UAE), CPA



**PRASANTH PARAMESWARAN**  
**CTO**

- AI Expert & Tech Startup Founder
- Former CTO of a tech company that scaled to \$45M in sales



**SOHRAB JAHANBANI**  
**DIRECTOR**

- Venture Capital Partner & 5x Entrepreneur
- Invests in Venture-backed AI Companies



**BRADY RAK**  
**DIRECTOR**

- Public Markets & Business Development Executive
- Vice President at Skyharbour Resources Ltd. (TSXV: SYH)



**GREG KUENZEL**  
**DIRECTOR**

- Public Markets & Accounting Firm Operator
- CFO of Empire Metals (LSE: EEE), market cap \$1 bn

# Business Challenges

Businesses struggle to grow because owners don't have the time, focus, or support to act on what matters most



## Too much to manage

**Owners are pulled across sales, finance, and operations, all while managing customers and employees**



## Difficult to prioritize

**Owners struggle to spot what matters most as red flags get buried across systems, reports, and day-to-day noise**



## Not enough time or support

**Owners lack the time to continuously analyze information, decide on next steps, and act on them**

# Common Business Practices Versus Miivo

| COMPARISON       | ACCOUNTANT                                  | GENERAL AI                                    | MIIVO AI                                                                                  |
|------------------|---------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------------------------|
| BUSINESS CONTEXT | Financial and compliance focused            | Depends on prompts and context provided       | Understands the business, systems and operating priorities                                |
| CAPABILITIES     | Provides professional advice                | Provides AI tools, answers and agents         | Connects and automates systems, including workflows beyond standard software capabilities |
| IMPLEMENTATION   | Typically outside the scope                 | Requires the business to configure and deploy | Miivo’s team helps design, build and deploy each solution                                 |
| ONGOING ROLE     | Periodic advisor on finance-related matters | General-purpose technology platform           | Technology and human expertise working as an operating partner                            |

Miivo combines AI and human expertise to build and deploy business-specific automation

# Miivo's IP

Our competitive advantage comes from how our software is built and deployed to become a dependable growth partner

**Private Beta**  
Q4 2024 to Q2 2025



## HUMAN EXPERTISE

Experienced business operators help build the logic for how Miivo's AI analyzes and recommends actions.

**Public Beta**  
Q3 2025 to Q2 2026



## REAL USE CASES

Miivo tests and refines this logic using live business use cases from more than 4,000 users.

**Growth Phase**  
Q3 2026 to Present



## AI TRAINING

Each new use case helps Miivo deepen its knowledge and improve how its AI responds to real business challenges.

# Business Model: Subscription

Recurring revenue through a monthly subscription built on two layers: a core product suite, plus managed services

## PRODUCTS

\$399

1. Business Intelligence

How we calculate your Business Health Check

Your Business Health Check is based on your website, customer reviews, and public online data to give you a snapshot of your business's online performance. [Connect your accounting software](#) or [upload your financial data](#) to unlock deeper insights and more personalized recommendations.

89 /100

Excellent

Your business health is Great!

Customer love your ambience and quality. Weekend service speed and Instagram engagement need attention.

Your Strongest Areas

|              |     |
|--------------|-----|
| Hygiene      | 9.0 |
| Food Quality | 9.0 |
| Ambience     | 8.0 |
| Menu Variety | 5.0 |

Business signals

How you rank

Google

|   |     |
|---|-----|
| 5 | 666 |
| 4 | 187 |
| 3 | 51  |
| 2 | 12  |
| 1 | 32  |

4.6

★★★★★

1,550 ratings

Instagram

95,867

65.7K

Reddit

76

1627

How you compare

How you rank among 20 competitors within a 5km distance

#3 of 20

#1. 787 Coffee

★ 4.9

#2. Nomad Roasters

★ 4.8

#3. You

★ 4.6

#4. Blackstone Coffee Roaster

★ 4.6

\$50

2. Lead Finder

Insights

Lead Finder Performance

Activity Feed

\$80

3. Reputation Management

Overview

Overall Reputation

Recent Reputation

Sentiment Snapshot

What people talk about you

Overview

## SERVICES

\$499

4. Miivo Product Customization

\$1299

5. Custom AI & Workflow Automation

\$3500

6. Advisory & Digital Transformation

# Sample Clients

We target businesses with \$5M–\$30M in revenue, where established tech budgets and accessible pricing support shorter sales cycles



## Multi-Location Retail Outlet

**Problem:** Unprofitable for a decade, lacking modern systems

**Solution:** AI suite including automated workflows, intelligent alerts, BI dashboards, and a modern e-commerce platform

**Benefit:** Turned profitable after a decade of struggle



## Fitness Studio & Merchandise Retailer

**Problem:** Traditional studio, loss-making for years

**Solution:** Modernized tech stack with AI-driven e-commerce triggers, fully digital

**Benefit:** Became profitable after years of losses



## Specialized Manufacturer

**Problem:** Limited visibility, delayed reporting, and fragmented systems

**Solution:** Custom workflows and AI agents built to help the business become AI-native

**Benefit:** Able to scale efficiently



## Multi-Location Food & Beverage Outlet

**Problem:** Fragmented ingredient costing, marketing, and customer data

**Solution:** Unified, actionable dashboard combining all three

**Benefit:** Accurate pricing, better margins, higher profitability



## Multi-Location Salon & Beauty Studio

**Problem:** Manual reporting, no visibility into staff and service performance

**Solution:** POS integration with automatic daily dashboards

**Benefit:** Faster decisions, higher repeat bookings, improved revenue



## Multi-Location Sports Facility

**Problem:** No visibility into facility usage or staff performance across locations

**Solution:** Custom integration and real-time dashboard

**Benefit:** A reporting tool to track KPIs and present growth metrics to investors

# A Growing Customer Base

Positive momentum across our key metrics

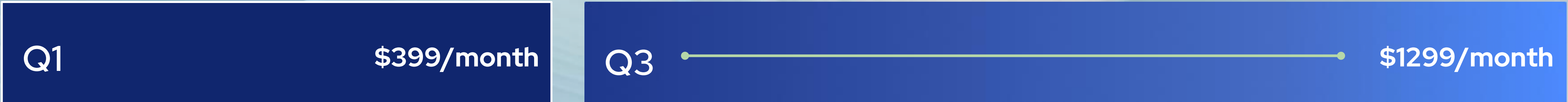
## DAILY SIGN-UPS



## DAILY USAGE

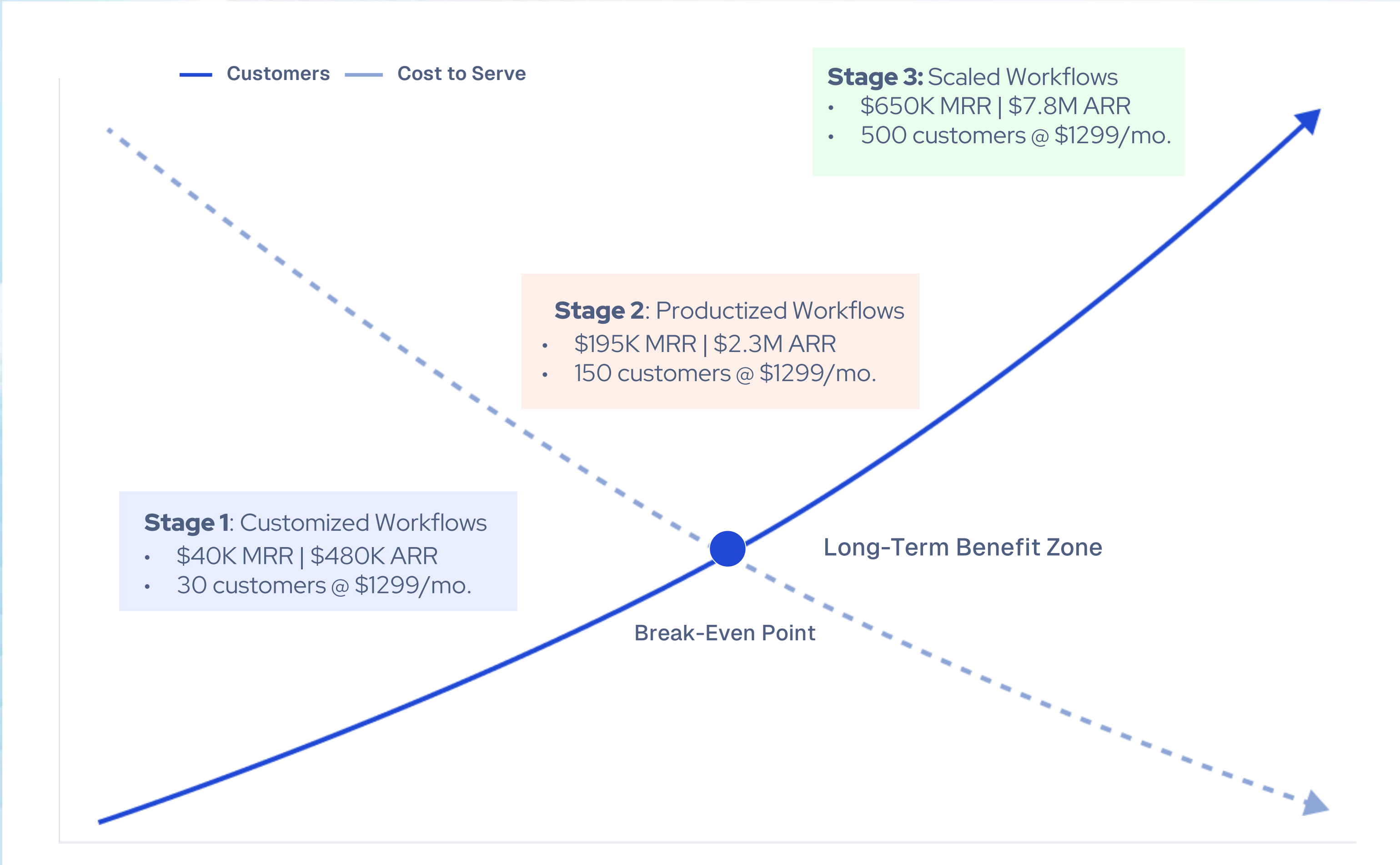


## AVERAGE SUBSCRIPTION PRICE



# Cash Flow Trajectory

We are starting to productize what we've built and customized, so that product scale takes over from human effort



## Path to Positive Cash Flow

**Entry-level upsell: customers move from \$399 to \$1299 per month**

**Mid-market price: \$3500 per month and above**

# Commercialization

**Miivo ai**

Direct sales to SMEs in  
North America

## **FIRST FIVE PARTNERS**

Advisory firm for sports  
organizations in Europe

 **tandem**

Advisory firm, 15+ years  
serving SMEs in Middle East

Two go-to-market channels: partner distribution that already reaches SMEs in Europe and the Middle East, and direct sales in North America

**Growing demand for AI-powered automation and analytics creates a significant opportunity in the underserved SME market**

# Market Opportunity Is Undisputed. Execution Is the Problem

## Market Opportunity



AI agents are an “exponential workforce multiplier” for the future of work

## Growth Potential



Generative AI could add \$6.1T to \$7.9T annually to the global economy

## Gap We Solve



Only 11% of organizations have AI agents in production, despite 38% piloting them

Everyone knows AI matters. Many businesses struggle to make it work. Miivo makes it work, and that gap is the market we’re going after

# Capital Structure

Miivo enters its next stage of growth debt-free and listed across Canada, the US, and Germany

1 OTC Markets

2 BÖRSE FRANKFURT

3 TSX VENTURE EXCHANGE

Debt-free, TSXV, OTC & FSE  
Listed and Primed for Growth

\$0.43

Share Price

\$16.6M

Market Cap

38.7M

Issued & Outstanding

45.8M

Fully Diluted

2.2M

Stock Options & RSUs

Options: \$0.40

4.8M

Warrants

\$0.75, July 30, 2027

As of Oct 1, 2026

# Selected TSXV AI Companies

Miivo is revenue-generating and growing, at a fraction of the valuation some pre-revenue peers command

| COMPANY                  | BUSINESS DESCRIPTION                                                                                                  | TICKER    | MARKET CAP | REVENUE (FY 2025) |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------|-----------|------------|-------------------|
| DIAGNOS Inc.             | AI-powered screening technology for early detection of diabetic retinopathy and other eye disease from retinal images | TSXV: ADK | ~C\$34M    | ~C\$104K          |
| Railtown AI Technologies | Builds AI developer tools and agentic orchestration frameworks that help teams build, deploy and monitor AI agents.   | CSE: RAIL | ~C\$73M    | ~Nil              |
| Yocale.ai Inc.           | AI-native scheduling and business-management platform built as an operating system for beauty and wellness businesses | CSE: YAI  | ~C\$33-50M | ~Nil              |

As of Sep 1, 2026

# Investment Highlights

## Underserved Market

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**SMEs represent the backbone of the global economy, yet remain largely ignored by advanced AI solutions**

## Proven Leadership

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**Seasoned management team with deep expertise across AI, finance, turnarounds, and high-growth operations**

## Attractive Upside

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**Debt-free, positioned at a significant valuation gap relative to AI SaaS peers as the platform scales**

## Clear Market Focus

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**Singular execution on becoming the AI operating system for small and mid-sized companies**



**Miivo ai**

**Thank you**

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