yocale.ai

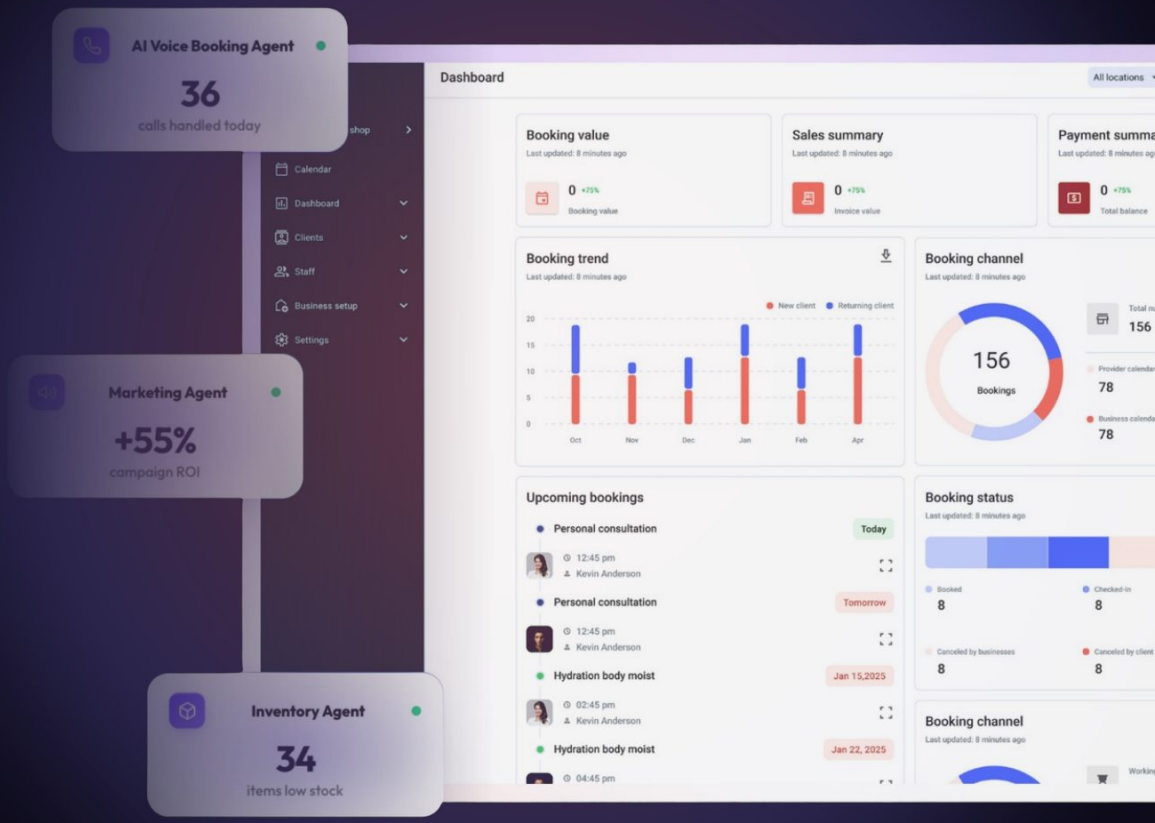
CONFIDENTIAL INVESTOR PRESENTATION · 2026

The AI operating system for beauty & wellness

Booking, payments, clients, and data, unified and intelligent. Built on a decade of Yocale Network.

Business Made Simple®

Acquire • Operate • Retain • Monetize



CSE: YAI | OTC: YOAIF | FSE: K4G | yocale.ai | Vancouver | Vol. 11 · 2026

IMPORTANT NOTICE

Disclaimer & forward-looking information

01 About this deck

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NO OFFER OF SECURITIES

For information only. Not an offer to sell, or a solicitation to buy, securities in any jurisdiction, including the United States. Any offer will be made only through formal offering documents. No securities regulator has reviewed this presentation.

ACCURACY & ACCEPTANCE

Information is current as of the date of this presentation, may change without notice, and is not warranted as complete. To the extent permitted by law, the Company accepts no liability for its use. By accepting it, the recipient agrees to these terms and to keep it confidential.

02 Looking ahead

FORWARD-LOOKING INFORMATION

Contains forward-looking information under Canadian securities laws, including growth plans, the product roadmap, use of capital, customers, and revenue. Words like “may,” “will,” “plan,” and “target” identify it.

ASSUMPTIONS & RISKS

Based on management's assumptions as of this date, including those stated on each slide. Subject to risks, including market adoption, competition, access to capital, key personnel, and reliance on technology and payment partners, that may cause actual results to differ materially. Do not place undue reliance on it. No obligation to update, except as required by law.

ILLUSTRATIVE SCENARIOS

Customer, revenue, and capital scenarios are hypothetical, based on the assumptions on each slide, and illustrate how growth capital could be deployed. Not a projection, forecast, or guarantee; actual results will differ, possibly materially. May not be appropriate for other purposes.

03 Numbers & sources

FINANCIAL MEASURES

Annualized and cohort revenue are illustrative measures, not IFRS measures, and may not be comparable to measures used by other companies.

MARKET & INDUSTRY DATA

Third-party data, including from SkyQuest Technology Group and public sources on competitors, is believed reliable but has not been independently verified by the Company.

YOCALE NETWORK

Yocale Network Corporation is a separate private company. Its history and results are shown for context and are not those of the Company. Past performance does not indicate future results.

CURRENCY & TRADEMARKS

All amounts in CAD unless noted. Yocale.ai™ and the logo are trademarks of the Company; other marks belong to their owners.

04 Before investing

An investment is speculative and involves significant risk. Review the risk factors in the Company's public filings on SEDAR+ at sedarplus.ca and consult your own advisors before making any decision. This presentation is not investment, legal, tax, or accounting advice.

ORIGIN

Newly public. A decade in the making.

ACT I · YOCALE NETWORK DELOITTE FAST 50 · NO. 18

Built and proved the platform

Mission: empowering small business owners

~C$50M	Invested by Yocale Network to build the platform and expand into payments
22 countries	11 languages. Auto, professional services, health, beauty, wellness, and more
Every size	Solo practitioners to multi-location enterprises

ACT II · YOCALE.AI

Acquired the platform and went public

- **2025** — Acquired the Yocale platform for beauty & wellness, for cash and escrowed shares
- **BEFORE LISTING · C$5M** — Founders, YNC investors, and our network invested first. None from the public
- **MAY 2026** — Listed on the CSE. Aydin Asli, former COO of Yocale Network, named CEO
- **JUL 2026** — C$1.7M to broaden the shareholder base, oversubscribed

2014 — *A decade of build, in market* — 2025

A dedicated public company for beauty & wellness — 2026

WHY A PUBLIC COMPANY

01 Unlock value
Valued on its own vertical, at better multiples

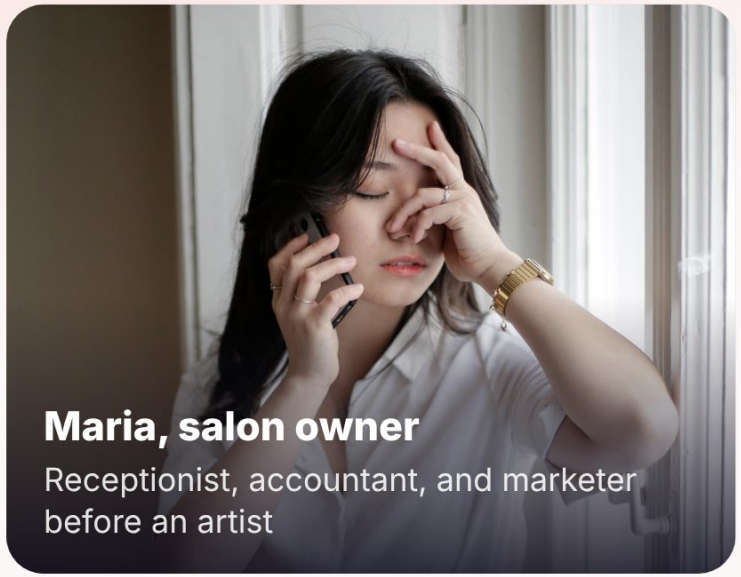
02 Access capital
Public markets to fund growth

03 Consolidate
A fragmented market built for M&A

THE PROBLEM

The industry still runs on phone tag and operational chaos

Salons • Med spas • Spas • Barbers • Makeup artists • Counselling & therapy • Wellness clinics



A DAY IN HER LIFE

- **7:30 am** Confirms and reschedules clients, one call at a time
- **11:00 am** A no-show. The chair sits empty
- **6:00 pm** Matches payments to bookings by hand
- **9:00 pm** Works out staff commissions in Excel
- **10:00 pm** **Sees next week is half empty, with no time to fill it**

Calendar · CRM · Paper forms · Colour notes · Card terminal · Invoicing · Accounting · Excel · WhatsApp · SMS · Zoom · Marketing · Reviews

13+ tools. None of them talk to each other. The owner is driving blind.

15–20h
a week on admin

Up to 25%
lost to no-shows

MATURE MARKETS
Too many tools
4+ paid apps, plus paper, Excel, and WhatsApp

EMERGING MARKETS
Too few tools
Paper books, WhatsApp, and cash

WHY BEAUTY & WELLNESS

Large, growing, and still fragmented

THE INDUSTRY

$1.7T

Beauty, personal care, spas, and mental wellness. Larger than global pharma.

The wider wellness economy is 4× the size of pharma.

BEAUTY TECH

$353B

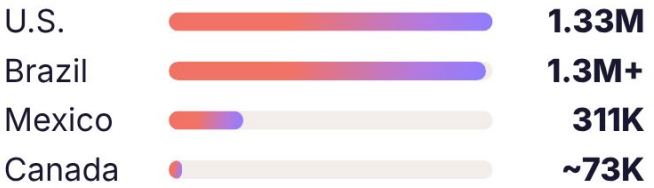
Beauty tech by 2033, from $88B in 2025



THE BUSINESSES

3M+

Salons and beauty businesses in four countries alone



WHY NOW

AI
Models are a commodity. What feeds them isn't. Our platform has a decade of it.

Payments
Money is moving into the software that runs the business

Fragmentation
No clear leader yet. New categories like longevity still forming

> Employment in personal care services is expected to grow **almost 5× faster** than the total economy, 2020–30.
>
> U.S. BUREAU OF LABOR STATISTICS

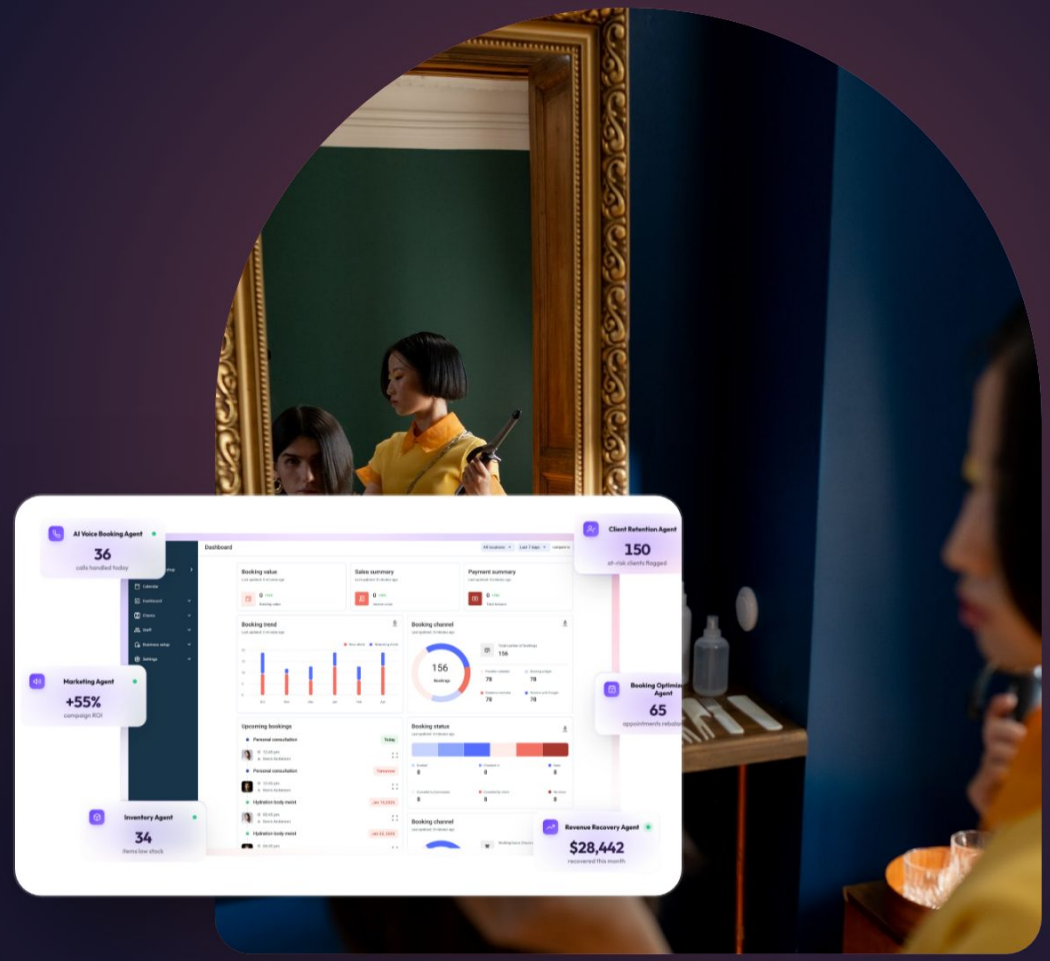
$1.7T and pharma: Global Wellness Institute, 2024 · $353B: SkyQuest · Counts: IBISWorld 2026, ISED Canada 2025, Sebrae, INEGI DENUE 2026

FORWARD-LOOKING · SEE SLIDE 2

VISION

The Shopify of beauty & wellness

We help owners run their business, not let it run them.



01
Every booking, payment, and message

02
One data layer

03
Automation and an AI workforce

04
Better decisions, more usage. The system compounds.

FORWARD-LOOKING · SEE SLIDE 2

THE PRODUCT

One ecosystem. Owners show up, we do the thinking.

03 OPTIMIZE
Data intelligence

One data spine across operations and money, powering decisions no point tool can

Business advisor, built in
What works, what doesn't, and where to focus

AI workforce
Fills the skill gaps owners can't hire for

Data → decisions → automation
Every layer feeds the next

02 TRANSACT
Embedded fintech

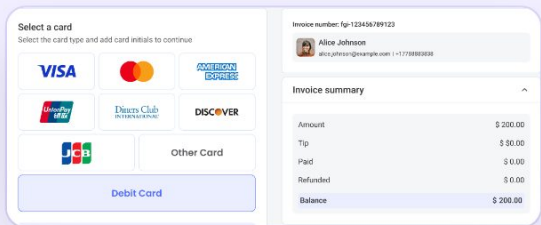
Policy-driven payments: deposits, no-show fees, commissions.
Better rates, less admin

01 **Billing & inventory**
Invoices, retail sales, barcode scanning

02 **Payments**
40 countries, multi-currency

03 **BNPL**
Premium services made affordable

04 **Capital**
Funding based on business data



01 OPERATE
Operating system

Integrated best-in-class tools for solo to multi-location operators

Acquire
Online presence, reviews, Google booking

Run
Scheduling, staff, payroll, compliance

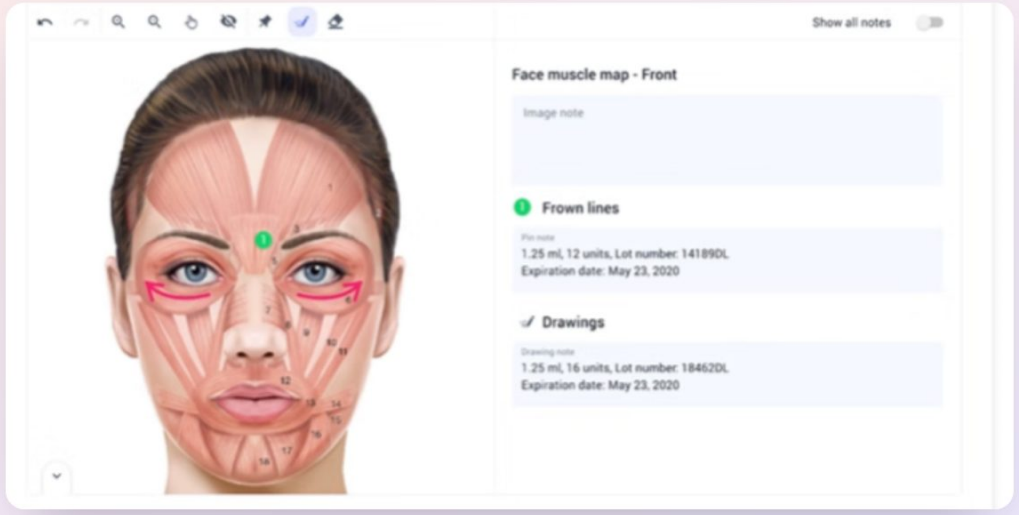
Retain
Rebooking reminders, memberships, gift cards. Built for recurring revenue

THE PRODUCT IN USE

We build the business around the owner.
They trust us to bring out their best.

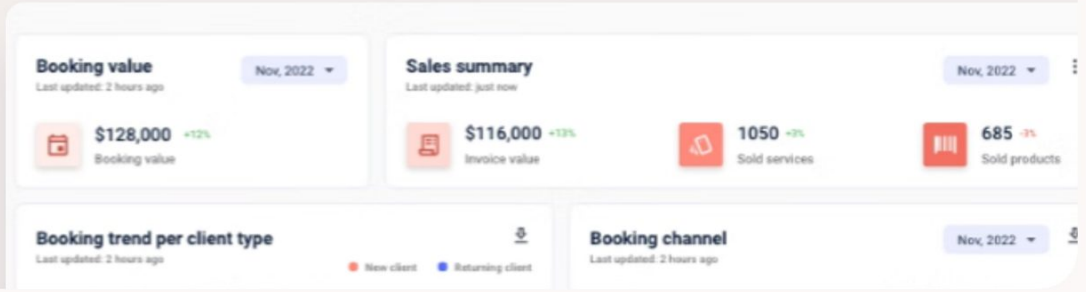
INJECTION CHARTING

Units, lot numbers, and face maps on every visit



BUSINESS INSIGHTS

Top services and providers at a glance



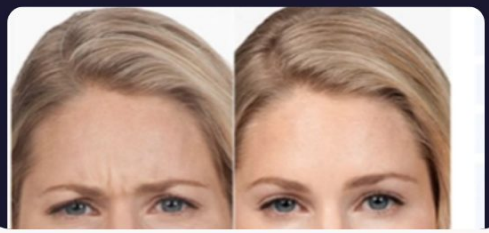
DIGITAL CONSENT

Signed before they sit down



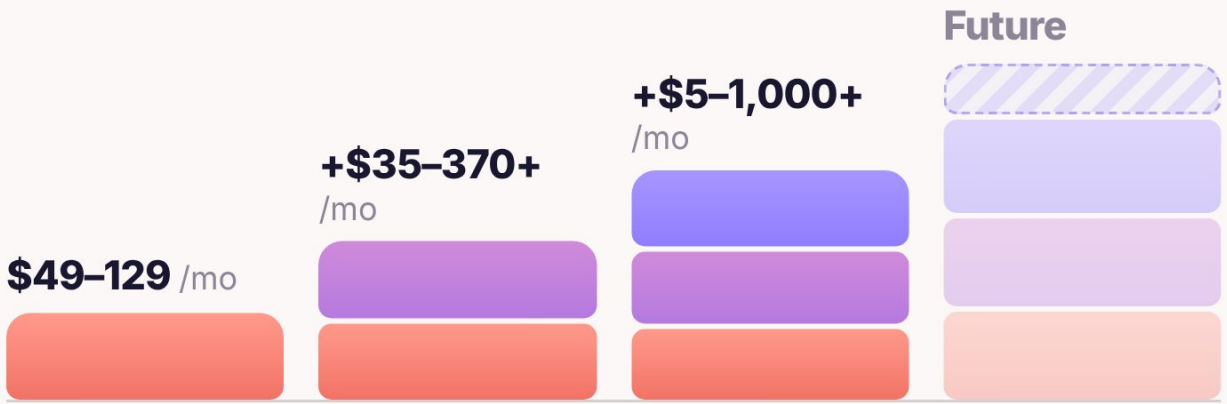
BEFORE & AFTER

Results clients can see



REVENUE MODEL

Revenue grows with every layer a customer adopts



OPERATE
Subscription
Solo to multi-location

TRANSACT
Payments
Yocale Pay, net of fees

OPTIMIZE
AI & add-ons
Marketing, payroll, AI

EXPAND · PLANNED
Marketplace
Referrals, big data, online shop

Illustrative · med spa, $25K/mo processed

Subscription	**$99**
Payments, net	**~$148**
Add-ons	**$20**

~$267 a month they pay us · ~$3.2K a year

Range ~$50–1,000+ a month per customer

$5K+

What it's worth to them

A month in time saved alone (40 h × $125). Plus win-backs, fewer no-shows, lower card rates

Payments shown net. Time saved: Yocale historical, typical 3-person team; $125/hr illustrative. Illustrative only, not pricing, results, or guidance.

BARRIER TO ENTRY

Even with AI, this takes years to build

Calendar · CRM · Payments · Invoicing · Video · Documents & forms · Marketing · Reporting · Payroll · AI

EVERY MAJOR PLAYER TOOK A DECADE OR MORE. $1B+ VALUATIONS

COMPANY	2001 – 2026	CAPITAL IN	VALUED
Mindbody 2001		$700M+	$1.9B
Vagaro 2009		$163M	$1B
Zenoti 2010		$331M	$1.5B
Yocale Network 2014		~C$50M	invested
Fresha 2015		$285M	$1B
GlossGenius 2015		$125M+	$1.15B
Boulevard 2016		$188M	$800M

The calibre of platform investors back with hundreds of millions

TO REBUILD IT TODAY

US$25–30M

3+ years

Management estimate for an experienced team, even with AI tools

USD unless noted. Tracxn 2026; Fortune 2026; Crunchbase 2025; Mindbody incl. IPO + 2021 round. Yocale Network ~C$50M (~US$36M) invested since 2014, from all sources. Yocale.ai (2026) is built on this platform. Others: capital raised.

WHY WE WIN

Built around the business, not the other way around

Vertical software is optimized for the typical business. Yocale.ai is configured for the actual one.

VS. POINT SOLUTIONS
4+ vendors to stitch together

INTEGRATED 01

One platform

Booking · CRM · POS · Payments · Marketing

= one login

VS. VERTICAL SOFTWARE
Built for the typical business

CONFIGURABLE 02

Fits the actual business

A **1 site · employees**
Hair, colour

B **Multi-site · chair rental**
Hair, makeup, tattoo

= same platform

VS. NICHE PLAYBOOKS
Only know their own vertical

BEST PRACTICES 03

Proven elsewhere, applied here

From Chiropractic, optometry

To Salons, med spas

= recalls carried over

VS. BOLT-ON AI
AI on top of fragmented data

DATA-NATIVE 04

Unified data + AI

Bookings · Payments · Messages

= one data layer for AI

ALSO **Multilingual** clients and staff · **Embedded fintech** payments, BNPL · **Enterprise-ready** multi-location · **Client acquisition** new clients

OUR UNFAIR ADVANTAGE

A newly public company built on a decade of proven infrastructure.

The hard part is done, and the playbook comes with it.

ALREADY DONE · A DECADE AND ~C$50M, BY YOCALE NETWORK

Build the product
Built
Operations, payments, and data in one platform

Prove it works
Proven results
+30% bookings, 86% fewer no-shows. Rated 4.8/5

Find who pays
Solo to enterprise
Many verticals, beauty & wellness included

Learn go-to-market
Playbook
Channels, pricing, and adoption, with the operators who ran it

YOCALE.AI

Growth
Starts now
A dedicated growth engine fine-tuned for beauty & wellness

New capital funds growth, not discovery. A fraction of what the incumbents raised.

Results: historical, Yocale Network platform; not a guarantee of future results.

THE TEAM

Operators backed by a world-class bench

AI & data · Electronic Arts | **SaaS & fintech GTM** · 25+ yrs | **PE & M&A** · $350M+ overseen | **Scaling** · 40+ startups, $1B+ EV

LEADERSHIP



Aydin Asli · **CEO & Director**
Moved from COO of Yocale Network to lead Yocale.ai. Background in private equity, M&A, and scaling technology businesses



Sheri Rempel · **CFO & Corporate Secretary**
25+ yrs public-company finance across TSX, TSX-V, and CSE. Governance and capital markets

BOARD OF DIRECTORS



Arash Asli · **Chairman**
CEO, Yocale Network. Managing Partner, Arete Venture ($350M+ overseen). Former EVP, Aptean ($500M portfolio)



Mehdi Hosseini · **Independent Director**
Business development and private equity. $200M+ portfolio



Howard Blank · **Independent Director**
King Charles III Coronation Medal. Raised $1B+ for charities

ADVISORS



Marija Radulovic-Nastic · **Data & AI**
Former CTO, Electronic Arts ($55B). Scaled global AI platforms



Julie Bevacqua · **Growth & GTM**
25+ yrs SaaS/FinTech GTM. Chief Platform Officer, Venture Forward Capital



Harv Phandal · **People & Culture**
Senior leadership at Lululemon, Pivotal, Oracle, and TELUS



Ben Mulroney · **Advisor**
National media figure. Reach across media, business, and capital markets



Shafin Tejani · **Venture & capital markets**
Built and scaled 40+ startups in 24 countries, $1B+ enterprise value. EY Entrepreneur of the Year, Canadian Angel Investor of the Year, Prime Minister's Volunteer Award

CAPITAL STRUCTURE

Aligned owners. Clean structure.

SHAREHOLDERS

65.5M shares outstanding

Insiders & founding team — 75.56%

Escrow: 15% released every 6 months to April 2029

Arete Venture Fund (VCC) Corp.[1]	34.35%
Yocale Network Corporation (YNC)[2]	33.58%
Founders & management	7.63%

Private placements — 20.02%

Strategic & accredited investors

VST[3] — 4.42%

Public company · CDN & U.S. investor base

[1] Venture fund co-managed by Arash Asli, Chairman, for its investors.
[2] Escrowed shares issued for the platform; Arash Asli is its CEO. [3] Shares issued for digital wallet IP. Approximate, subject to dilution.

SKIN IN THE GAME

We invested first, at the listing price.

~C$5M from our network, through Arete

Founders	~C$1.17M
Aydin Asli, CEO	~C$455K
Wider network	~C$3.4M

We bought	Listed at	Float
C$0.22–0.25	C$0.25	~45%

THE NEXT 18 MONTHS

A clear base plan. Accelerated by growth capital.

Base plan

Built on what's already live

LIVE TODAY

Google booking & reviews · Scheduling & staff · Client management · Payments in 40 countries · Invoicing & inventory · Memberships & gift cards · Payroll & commissions · Charting & consent · Insights

MARKETING	FINTECH	AI	AI	CUSTOMERS	COMMERCE	AI
Coupon & promo engine	**Pay-later & Yocale Capital**	**MCP**	**AI assistant**	**Customers on Yocale.ai**	**Online shop**	**AI workforce**
Offers that fill empty chairs	Financing for clients and owners	Connects to owners' AI tools	Answers, sells, and books	Onboarding under the new entity	Retail beyond the appointment	Fills the skill gaps owners can't hire for

Growth capital

Sequenced as capital is raised

01 **Scale go-to-market**
Paid acquisition, partners, onboarding

→ 02 **U.S. and LATAM**
Med spas first, North America then LATAM

→ 03 **M&A and international**
Buy smaller booking tools and migrate

Forward-looking. Base-plan stages are sequenced; timing may change. Growth-capital steps depend on the amount and timing of financing. See slide 2.

WHAT COMES NEXT

A decade-plus build. Proven, proprietary technology.

Now we scale.

Office of the CEO
Yocale.ai Inc.
aydin.asli@yocale.ai
yocale.ai

CSE: YAI · OTC: YOAIF · FSE: K4G

01
Large & growing market
3M+ salons and beauty businesses in four countries

02
Multiple revenue streams
Software, payments, and AI, from the same customer

03
Hard to replicate
A decade of data, workflows, and owner trust. ~C$50M invested. The hard part is done

04
Aligned owners
Funded by insiders and our network. Founder shares in escrow

FORWARD-LOOKING · SEE SLIDE 2