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Prospect Prediction Markets Inc.

TSXV: **MKT** | OTCQB: **MKTSF** | FRA: **DEP** | prospectmarkets.com

Our Mission & Vision

To make every sports moment
Tradable.

From the world's largest leagues to **niche** sports,

Prospect turns **every sports moment** into a **tradable market**, a prediction platform **built natively for sports**.



Investment Overview



ENTRY INTO THE US



Prospect Markets to Enter US

Prediction Markets Through Strategic Partnership with **OG Broker** (backed by **Crypto.com**), enabling compliant, regulated access to US prediction markets.



MARKET MAKING

Building a quantitative market making division in partnership with ASAPI AI.



FULL SPORTS COVERAGE

Comprehensive market coverage across major leagues and underserved niche sports.



SPORTS-NATIVE PLATFORM

Custom-tailored trading infrastructure and user experience designed for each sport and league.



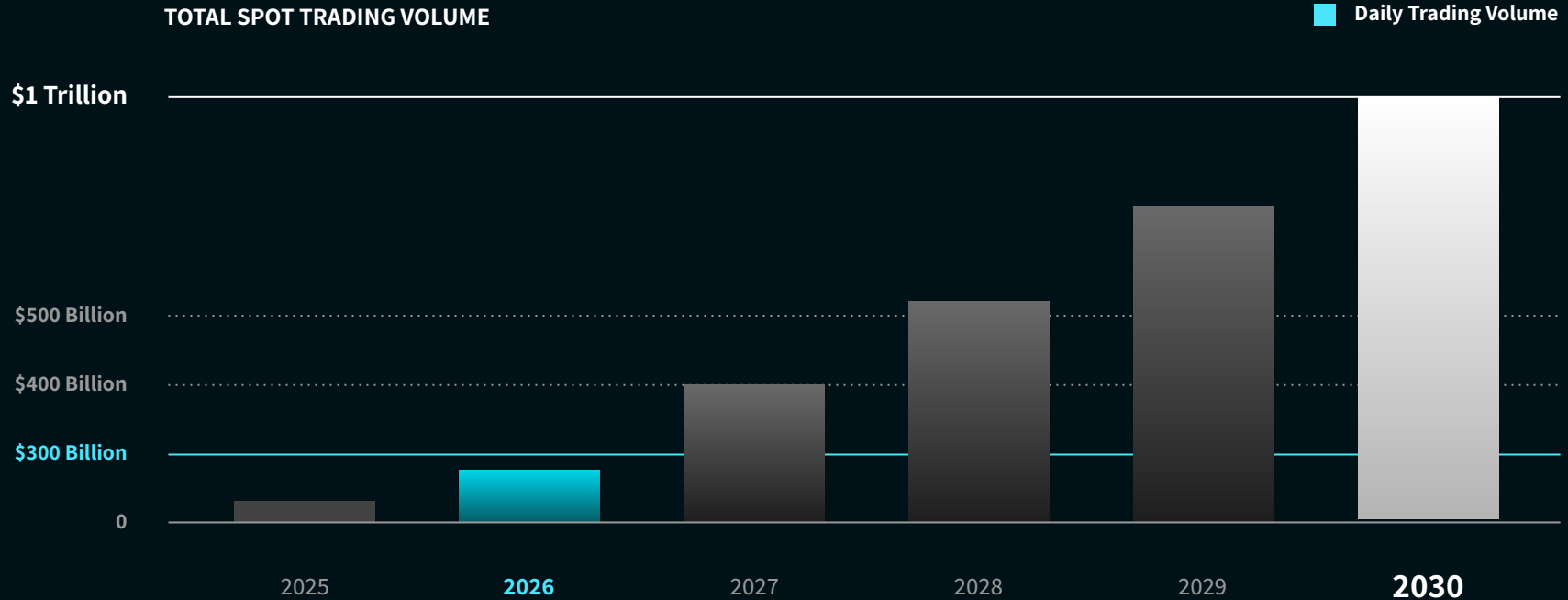
SECOND-SCREEN EXPERIENCE

A real-time experience that transforms passive sports viewing into active, data-driven participation.

Market Opportunity

Prediction markets could trade a **trillion** dollars in volume by **2030**

Bernstein estimates Prediction Market spot trading volumes to grow at ~80% CAGR



Market Validation



“It doesn’t matter if it’s on sports, politics or anything else, if it’s a validly offered product within a CFTC-regulated exchange, then we regulate that.”



MICHAEL S. SELIG

Chairman of CFTC

Goldman Sachs



“The prediction markets are also super interesting. I can certainly see opportunities where these cross into our business.”

– DAVID SOLOMON, CEO of Goldman Sachs

CITADEL



“It’s an area that we will of course look at and stay very much on top of as it continues to grow.”

– KEN GRIFFIN, CEO of Citadel

Robinhood



“Our fastest growing business of all time, from a revenue standpoint, doubling quarter after quarter.”

– VLAD TENEV, CEO of Robinhood

WSC SPORTS

“Second screens are now primary screens. 77% of fans multitask during games, with Gen Z and Millennials seeking data, interaction and control, not passive viewing.”

– WSC Sports, 2026

Competitive Landscape

As of July 2026
All Figures in USD
* According to the [FT](#)

GENERAL PREDICTION MARKETS



Kalshi
\$40 B*



Polymarket
\$15 B



Crypto.com
\$10 B



Opinion
\$200 M



Limitless
\$60 M

SPORTS FOCUSED PREDICTION PLATFORMS



Novig
\$500 M



High Roller
\$65 M



SPORTSBOOKS



Flutter
\$18 B



DraftKings
\$13 B



Bet365
\$11 B



MGM
\$12 B



Rush Street
\$7 B



Caesars
\$6 B

TRADFI & FINTECH



IBKR
\$148 B



CME Group
\$80 B



ICE
\$70 B



Robinhood
\$90 B



Wealthsimple
\$7 B

Why Prospect Markets

SPORTSBOOKS

GENERAL PREDICTION MARKETS



HOW IT WORKS

✗ Bets vs. the House

✓ Peer-to-Peer

✓ Peer-to-peer

INTERACTION

✗ Fixed Wagers

✓ Dynamic, Real-time

✓ Dynamic, Real-time

TRANSPARENCY

✗ Bookmaker Sets Odds

✓ Crowd-driven Prices

✓ Crowd-driven Prices

ENGAGEMENT

✗ Primarily Pre-game

✓ Before, During & After

✓ Before, During & After

FEE STRUCTURE

✗ House Edge (5 – 10%)

✓ Trading Fee

✓ Competitive Trading Fee

BUILT FOR SPORTS

✓ Yes

✗ General Purpose

✓ Purpose-built

MAJOR LEAGUES + NICHE

— Major Leagues Only

— Major Leagues Only

✓ Major Leagues + Niche

SECOND-SCREEN

✗ Standard

✗ Standard

✓ Second-Screen

Market Intelligence Terminal

Second-Screen Experience



Live Scores



Real-time Odds



Professional Analytics



News Headlines



Historical Information



Sports-Native Platform



Market Intelligence



Price Charts



Sentiment Indicators



Injury Updates



Player Stats



Algorithmic Market Resolution

Keeping fans engaged with everything they need, live data, market intelligence, and real-time trading in a single experience.



The Niche Sports Opportunity

The gap
nobody has filled.

The world's most popular leagues capture most of the attention, but they represent a fraction of the global sports ecosystem. Every platform fighting for prediction market share is targeting the same mainstream leagues, leaving thousands of organized competitions worldwide almost entirely unserved.

Our competition focuses on mainstream sports

UFC



FIFA



**COLLEGE
SPORTS**



**EMERGING
SPORTS**



**NICHE
SPORTS**



**TOURNAMENTS
& EVENTS**



Business Model

1 Prediction Market Platform



US-REGULATED

Prospect Markets to Enter US Prediction Markets Through Strategic Partnership with **OG Broker** (backed by **Crypto.com**), enabling compliant, regulated access to US prediction markets.

REVENUE MODEL: **Trading Fees & Margin**

2 Market Making



QUANTITATIVE DIVISION

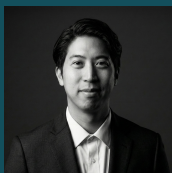
Building a quantitative market making division in partnership with ASAPI AI.

REVENUE MODEL: **Bid-Ask Spread**

FULL-SPECTRUM SPORTS COVERAGE

Major leagues to niche sports – comprehensive market coverage across hundreds of competitions worldwide, powering both business lines.

Meet the Team



Johnny Chen P.Eng, CFA
Founder & CEO

Johnny Chen is the Founder of Prospect Markets and brings over a decade of experience in capital markets across institutional equity sales and trading. He has held senior roles at leading investment banks BMO, Stifel and Raymond James.



Trevor Broad
Co-Founder & CTO

Over 15 years in technology across highly regulated industries (Fintech, Insurtech) and emerging sectors (AI, Blockchain). Led engineering initiatives at MOGO and product development at APOLLO insurance, with a focus on scalable platforms.



Steve Vanry
CFO

Steve Vanry has more than 25 years of experience across public and private companies. His expertise includes capital markets, corporate finance, M&As, regulatory compliance and financial reporting across multiple industries.



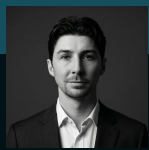
Sacha Beharie
Head of Capital Markets

- 20+ years in capital markets
- Head of sales trading
- Institutional equity sales



Edward Zhu
Head of Finance

- CPA, public company reporting
- Managed over \$100 M in assets
- Led transactions over \$28 M



Nicholas Hubert
Head of Product

- 10+ years product leadership
- Led zero-to-one product development
- B2B SaaS, AI platforms



James Zhan
Artificial Intelligence

- Founder & CEO of Ranger AI
- Repeat founder and tech executive
- Product dev. & engineering



Kevin Gopaul
Product & Capital Markets

- Key architect of BMO Global ETF
- Canadian CEO, CIO of BMO
- Held senior roles in large banks



Lanre Okunnuga
Legal & Regulation

- Senior roles at KPMG and PwC
- Member of New York State Bar
- Founded P2P lending platforms



Aydin Kilic
Director

- CEO of HIVE Digital
- Founded Fortress Blockchain
- 20+ yrs exp. as engineer

Capitalization Structure

Shares Outstanding – (ProForma)	70,409,557
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Warrants	0
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Options	3,290,000
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Restricted Stock Units – (RSU's)	2,300,000
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Total Shares – (Fully Diluted)	75,999,557
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as of July 1, 2026



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