

SECUR3D

ENSURING THE SECURITY &
AUTHENTICITY OF DIGITAL CONTENT

AI FOR BRAND SECURITY & IP PROTECTION

CSE: SRD

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SECUR3D NOW TRADING ON THE CSE

SECUR3D Holdings Inc. began trading on the Canadian Securities Exchange under the symbol **SRD** on July 17, 2026.



AMALGAMATION COMPLETED

On June 30, 2026, SECUR3D Inc. became a wholly owned subsidiary of SECUR3D Holdings Inc. through an amalgamation. Following the transaction, the operating business of SECUR3D Inc. became the business of the public company.



FUNDING CONTEXT

NO CAPITAL RAISED ON LISTING

The direct listing did not include a concurrent financing. Historical equity financings were completed before listing and funded product development, operations and commercialization over multiple periods.

CANADIAN SECURITIES EXCHANGE



CSE Listing

SYMBOL	SRD
LISTING DATE	July 17, 2026
LISTING METHOD	Direct Listing

BUSINESS PRIORITIES

- Scale AssetSafe detection quality
- Advance Sentry and Creator Portal
- Strengthen data infrastructure
- On-premises readiness and support go-to-market
- Public-company operations



BUILDING THE TRUST LAYER FOR DIGITAL CONTENT

SECUR3D develops proprietary AI-powered tools that help brands, marketplaces and creators protect digital assets, verify authenticity, detect IP misuse, and support faster action against counterfeit, pirated and unauthorized content.

Our Vision



To set the global standard for digital content security, giving platforms, brands, and creators a trusted layer for authenticity, ownership, and IP protection.

Our Mission



To use proprietary AI to proactively detect, verify, and monitor digital content misuse, helping teams protect IP, reduce risk, and act faster across marketplaces and the global web.

Our Approach

We take a full-lifecycle approach to digital content security, using proprietary AI to detect and prevent brand and IP misuse before assets go live, monitor for unauthorized use across the global web, and support faster, more consistent enforcement workflows for brands, marketplaces, and creators.

WHAT SETS US APART



PROACTIVE, NOT REACTIVE

Detecting brand and IP misuse before assets go live.



BUILT FOR MODERN CONTENT

Analyzing geometry, texture, similarity and context across digital assets.



END-TO-END PROTECTION

Connecting detection, monitoring and enforcement-ready evidence in one workflow.



DESIGNED TO SCALE

Integrating directly into platform and brand workflows as content volume grows.



WHY INVESTORS ARE LOOKING AT SECUR3D

A proactive, AI-powered approach to a large and growing problem — with early commercial proof and an experienced, public-company-ready team.

Large, Growing Market

Digital content security spend is projected to reach **~US\$35.6B by 2031 (~13% CAGR)**, against an estimated US\$600B in annual IP theft.



Proactive, AI-powered Product

AssetSafe in market — designed to fingerprint and screen every upload before it goes live, with Sentry and Creator Portal extending the suite.



Recurring SaaS Model

Monthly subscriptions plus usage-based API fees (a fee per asset scanned) across marketplaces, brands, studios and creators.



Early Commercial Traction

25K+ assets ingested, 12 marketplaces monitored and 14 customers & partners — a live commercial baseline.



Experienced Team

Leadership from the 3D-content and games industry, a public-company CFO and an audit experienced (CPA, CA) director.



Clear Path to Public Markets

A CSE direct listing and clear roadmap to the OTCQB, a disciplined governance posture, and continuous disclosures to follow on SEDAR+.



IP THEFT AT SCALE — AND A NEW AI AUTHENTICITY CRISIS



Digital content and UGC creation are growing across games, social platforms, creator marketplaces and online commerce. Traditional notice-and-takedown systems can be slow and costly, particularly when copied or unauthorized assets are lightly modified

\$600B

US IP Theft Annually¹

Marketplaces, brands and creators carry the risk — but often lack scalable tools to detect and stop IP theft before it spreads.



A pre-AI legal Framework

Copyright generally requires human authorship; courts have ruled fully AI-generated content cannot be copyrighted. Regulation lags technology.

"Human authorship is a bedrock requirement for anything seeking a copyright."

— U.S. Federal Judge Beryl Howell

New Scale, New Risk

Deepfakes, clones and synthetic 3D assets are flooding marketplaces — outpacing manual moderation by orders of magnitude.

2,100%

Surge in deepfake-driven fraud attempts over three years

Exploding Fraud & Liability

AI-generated content is driving rapid growth in fraud losses and shifting liability toward the platforms that host content.

"Over \$12B in fraud losses last year; may reach \$40B by 2027"

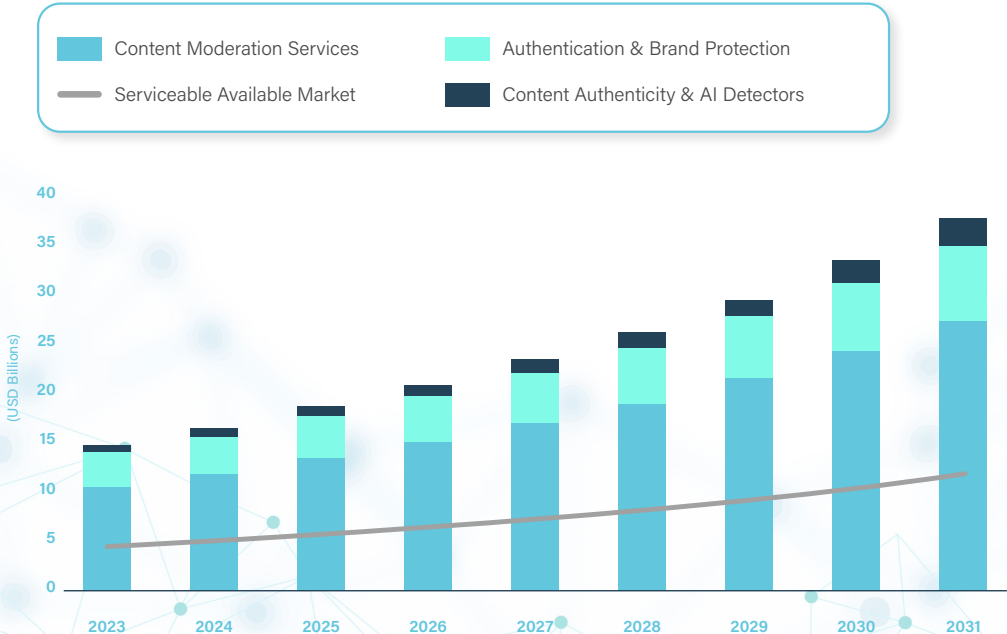
— Deloitte

Sources: 1 Total Assure (2025); 2 Signicat (2025); 3 Deloitte. Third-party data, not independently verified.



MARKET CONTEXT: CONTENT MODERATION, BRAND PROTECTION AND AI CONTENT INTEGRITY

SECUR3D operates at the intersection of content moderation, authentication, brand protection and AI-enabled content integrity. Digital content spending is projected to reach approximately **US \$35.6B by 2031 (~13% CAGR)** as volume, online commerce and AI-generated media continue to grow.



Explosive AI Content Growth

Billions of AI-generated assets are produced daily; manual moderation is no longer viable at that scale.

Rising Regulatory Pressure

Liability is shifting toward marketplaces. The EU AI Act and evolving US copyright reform push platforms toward proactive compliance.

Aligned With Canada's AI Priorities

Trust, safety and IP protection are central themes in Canada's AI policy conversation — the market SECUR3D serves.

Market data is based on third-party sources and management assumptions. It is not a forecast of SECUR3D revenue, customer adoption or market share. References to government policy are for market-context purposes only and do not imply any endorsement, sponsorship or funding by any government or agency.

A SCREENING AND EVIDENCE LAYER FOR DIGITAL CONTENT WORKFLOWS



SECUR3D is designed to operate before publication and through ongoing catalogue sweeps, helping customers identify potential look-alikes, unauthorized copies and related digital asset misuse before or after content reaches consumers.

Like airport security scans every bag,
SECUR3D is designed to scan every upload.



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SCREEN

Verify content & IP before it goes live — scanning every asset, no exceptions.

REVIEW

Surface potential duplicates, near-matches, brand-related content or policy-sensitive content for customer review.

MONETIZE

Provide dashboards, records and evidence packages suitable for notice-and-action and enforcement workflows.

AN END-TO-END PROTECTION SUITE



SECUR3D ASSETS SAFE

Proactive upload detection, analysis and moderation — creating fingerprints for every asset and designed to stop IP theft and infringement before content goes live.

IN MARKET



SECUR3D SENTRY

Always-on discovery and enforcement intelligence across marketplaces and the open web—detecting unauthorized use, clones, and lookalikes, prioritizing high-risk activity, and building evidence-ready enforcement packages to help prevent revenue leakage.

IN DEVELOPMENT



SECUR3D CREATOR PORTAL

Self-serve protection for creators—registering assets, establishing ownership, and monitoring for unauthorized use across online marketplaces.

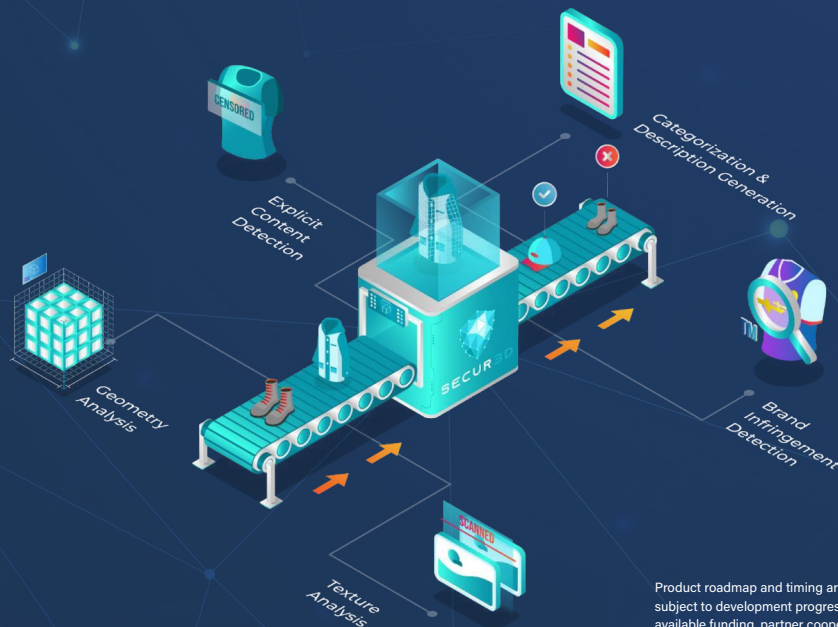
PLANNED

PROACTIVE & AUTOMATED

TRUST & AUTHENTICITY

EFFICIENCY & COST SAVINGS

All powered by our custom
Sherlock AI.



Product roadmap and timing are forward-looking and subject to development progress, customer adoption, available funding, partner cooperation and other risks described in the Listing Statement.

RECURRING SAAS ACROSS THREE SEGMENTS

SECUR3D's commercialization strategy focuses on three primary customer channels.



MARKETPLACES & PLATFORMS



Embed pre-listing screening and periodic sweep capabilities into creator, commerce, gaming and social platforms.



BRANDS & CREATORS



Register official baselines, generate automated reports, support enforcement analytics and manage potential IP exposure.



STUDIOS & DEVELOPERS



Detect unauthorized use of IP across marketplaces and UGC platforms, including clones, lookalikes, and derivative works.

REVENUE MODEL

Enterprise subscriptions, usage-based scanning tiers, brand or property-based programs, and optional professional services for integration and policy configuration.



EARLY VALIDATION, MOVING TOWARD SCALE

One product in market today, early commercial engagements and pilots underway, and additional products in development for marketplaces, brands and creators.

25K+

Assets Ingested

Fingerprint library & throughput proof

12

Marketplaces Monitored

Currently across the Sentry network

14

Customers & Partners

Active engagements

3

Products

AssetSafe, Sentry, Creator Portal

Category	Status	Why it Matters?
Marketplaces & Platforms	AssetSafe in market; commercial integrations active	Designed to embed pre-publish screening into creator, commerce, gaming and social platforms.
Brands & Studios/Developers	Brand protection programs active; Sentry in development	Reference assets, monitoring, dashboards and evidence workflows for potential unauthorized use.
Creators	Creator Portal planned	Self-serve asset registration, verification and alerts for smaller rights holders.



Product roadmap and timing are forward-looking and subject to development progress, customer adoption, available funding, partner cooperation and other risks described in the Listing Statement.

MANAGEMENT & ADVISORS



SECUR3D's leadership team combines experience in 3D technology, gaming, digital content, enterprise software, commercialization, finance and public-company governance. The Company's officers are supported by a five-member board of directors and experienced industry advisors.



OTIS PERRICK
DIRECTOR & CEO

Entrepreneur and interactive entertainment executive with 20+ years of experience in 3D content, brand licensing and digital entertainment. Prior roles include CEO of Disruptive Publishers, VP of CanAm Sport and senior positions at Electronic Arts / EA SPORTS.



NITESH MISTRY
PRESIDENT

Marketing and partnerships executive with 15+ years of experience across games, brand integrations, LiveOps and go-to-market execution. Prior experience includes franchise marketing at Electronic Arts.



NIGEL METCALF
HEAD OF PRODUCT

Creative and technical leader with 18+ years of experience building 3D asset pipelines and production tools across animation, television and interactive media. Leads product direction across SECUR3D's detection workflows and reviewer experience.



SHERI REMPEL
CFO

Public-company finance professional who serves as a CFO, controller, director and accounting-services provider to a number of reporting issuers.



KYLIE DICKSON
BOARD MEMBER

Public-company director and finance executive with experience in audit, governance, capital markets and business development.



RYAN PETERSON
ADVISOR

Technology entrepreneur and real-time 3D services executive. Founder of Finger Food Advanced Technology Group, which was acquired by Unity in 2020.



MEL KIRK
ADVISOR

Product and publishing executive as COO at Zen Studios with leadership experience across publishing, live operations, licensing and entertainment partnerships.



JOSEPH KREINER
ADVISOR

Go-to-market and partnerships executive with experience in Unreal Engine business development and as Vice President, Business Development at Epic Games.

BOARD OF DIRECTORS

— OTIS PERRICK

— KYLIE DICKSON

— NICK MALAPERIMAN

— CHRIS BREIKSS

— SCOTT SOUTER

CAPITALIZATION TABLE

CSE: SRD

OUTSTANDING SHARES	61,531,371
OPTIONS	11,780,000
WARRANTS	3,468,204
FULLY DILUTED	76,779,575

*As of July 15, 2026

33% OF OUTSTANDING ESCROWED
67% OF OUTSTANDING NON-ESCROWED



THANK YOU



SECUR3D

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Contact:

ir@secur3d.ai

www.secur3d.ai