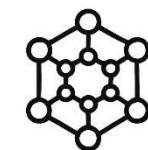




Setting a New Standard in Eyewear.



PATENTED
NANOTECH IP



LARGE
ADDRESSABLE
MARKET



FDA-REGISTERED
CLASS 1 DEVICE

Disclaimer

Forward-Looking Information This document contains forward looking statements, including Future Oriented Financial Information (“FOFI”) that relate to our current expectations and views of future events. Certain information contained herein and certain made are forward-looking and relate to RISE NANO OPTICS Ltd.’s (“RISE” or the “Company”) business strategy, any estimate of potential earnings, the completion of any transaction including contracts with potential customers, expected growth in the global market, acquisition of additional facilities, product development, timing of product development, events, courses of action, the proposed transaction with FTC Cards Inc. (“FTC”) and related financing, regulatory approvals and other matters. Statements which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, outlook, expectations or intentions regarding the future including words or phrases such as “anticipate,” “objective,” “may,” “will,” “might,” “should,” “could,” “can,” “intend,” “expect,” “believe,” “estimate,” “predict,” “potential,” “plan,” “is designed to”, “project”, “continue” or similar expressions suggest future outcomes or the negative thereof or similar variations. Forward-looking statements may include, among other things, statements about: our expectations regarding our expenses, sales and operations; our future customer concentration; our anticipated cash needs and our estimates regarding our capital requirements and our need for additional financing; our ability to anticipate the future needs of our customers; our plans for future products and enhancements of existing products; our future growth strategy and growth rate; our future intellectual property; and our anticipated trends and challenges in the markets in which we operate.

The forward-looking statements has been prepared by our management to provide an outlook of our activities and results and may not be appropriate for other purposes. Our management believes that the forward-looking statements has been prepared on a reasonable basis, reflecting management’s best estimates and judgments. An investor should read this document with the understanding that our actual future results may be materially different from what we expect. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which RISE will operate in the future, including the demand for our products, anticipated costs and ability to achieve goals, the Company’s ability to complete any contemplated transactions, and that there will be no regulation or law that will prevent the Company from operating its business. Although RISE believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

The securities of RISE are considered highly speculative due to the nature of RISE’s business. Forward-looking statements are subject to known and unknown risks, uncertainties and other important factors that may cause the actual results to be materially different from those expressed or implied by such forward-looking statements, including but not limited to, business, economic and capital market conditions; the ability to manage our operating expenses, which may adversely affect our financial condition; our ability to remain competitive as other better financed competitors develop and release competitive products; regulatory uncertainties; market conditions and the demand and pricing for our products; security threats; our relationships with our customers, distributors and business partners; our ability to successfully define, design and release new products in a timely manner that meet our customers’ needs; our ability to attract, retain and motivate qualified personnel; competition in our industry; our ability to maintain technological leadership; the impact of technology changes on our products and industry; our failure to develop new and innovative products; our ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect our business; our ability to manage working capital; and our dependence on key personnel. RISE is an early-stage company with a short operating history and it may not actually achieve its plans, projections, or expectations.

Important factors that could cause actual results to differ materially from RISE’s expectations include, consumer sentiment towards RISE’s products, litigation, global economic climate, the impact of Covid-19 or other viruses and diseases on the RISE’s ability to operate, equipment failures, increase in operating costs, security threats, consumer interest and sentiment in RISE’s products, government regulations, loss of key employees and consultants, additional funding requirements, changes in laws, technology failures, competition, and failure of counterparties to perform their contractual obligations. RISE’s products have yet to be produced on a large scale and its products have yet to be shown effective and reliable when used by a broad range of consumers.

Except as required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future event or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events. Neither we nor any of our representatives make any representation or warranty, express or implied, as to the accuracy, sufficiency or completeness of the information in this presentation. Neither we nor any of our representatives shall have any liability whatsoever, under contract, tort, trust or otherwise, to you or any person resulting from the use of the information in this presentation by you or any of your representatives or for omissions from the information in this presentation.

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Market & Industry Data The information contained herein includes market and industry data that has been obtained from third party sources, including industry publications. RISE believes that its industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, RISE has not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.

Investment Highlights

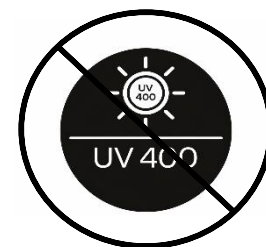
Rise is redefining the optical lens market with SpectraGuard™, a patented nano particle optical lens treatment that will set a new standard of eye protection for the general eyewear market while meeting the needs of those with degenerative eye disease and willing to pay a price premium to protect their vision.

We scale through sales to existing 3rd party optical labs serving optometrists, established DTC eyewear businesses and through a limited number of optical lab acquisitions that will accelerate revenue generation and product adoption.



The \$160B global eyewear market is expected to grow to \$330 billion by 2034.

In USA alone, 92% of adults use some form of eyewear.



The current UVA/UVB standard only protects wearers from the non-visible light spectrum.

Rise goes further, extending protection into the 400-600nm range of high-energy visible light.



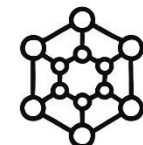
FDA-REGISTERED
CLASS 1 DEVICE

SpectraGuard is the only FDA-registered lens treatment that filters up to 90%+ of high-energy wavelengths between 400-600nm without becoming too dark.

No competitive lens technology can do this.



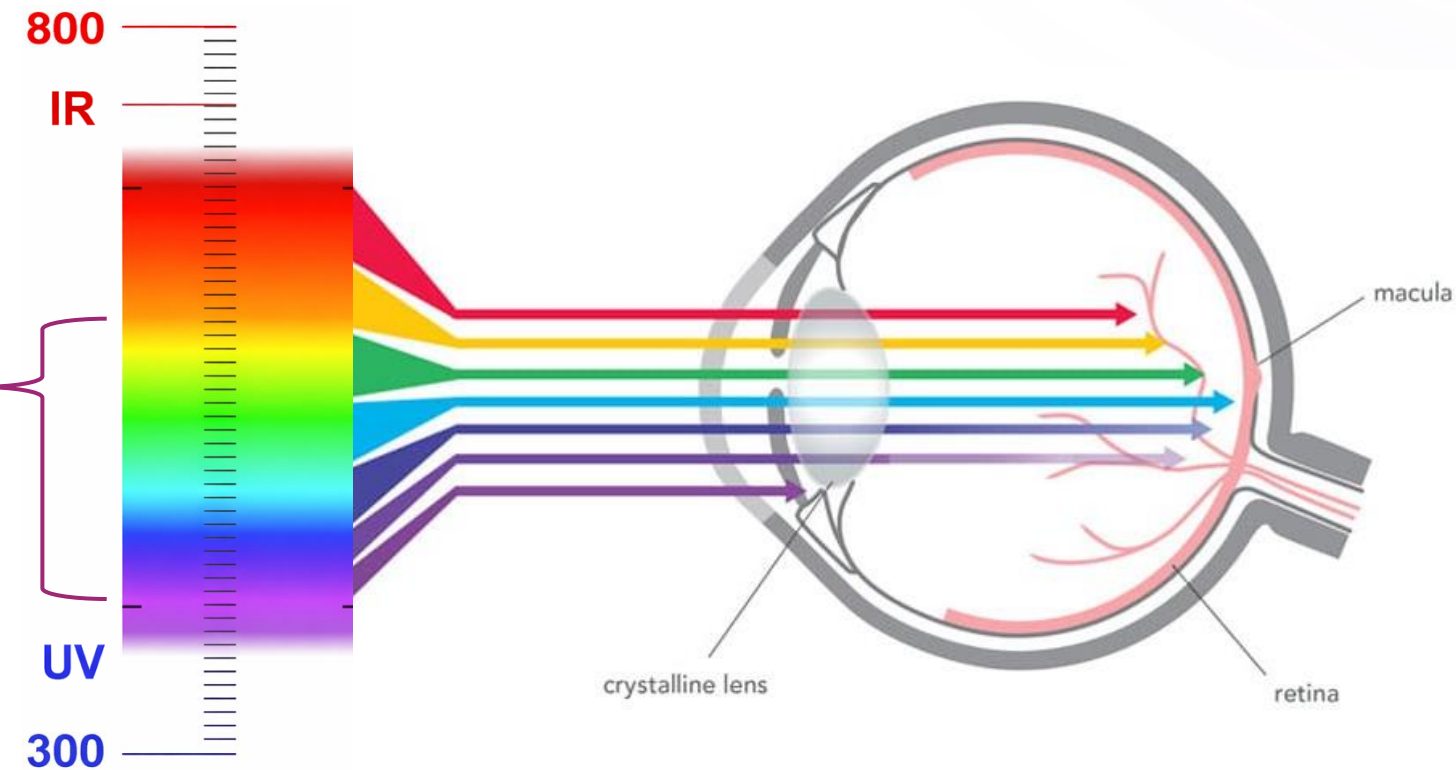
Beyond the general eyewear market, Rise technology provides a path to address the global increase in cataracts, retinopathy, macular degeneration & photophobia affecting over 1 billion people.



Seven global patents provide strong IP protection around our nano material, its production, its application to pre-made lenses, the final lens, and provides multiple future product development pathways.

The Medical Need

There is a growing body of peer-reviewed research that continues to examine the biological impact of high-energy visible light on eye health which is helping drive increased attention toward technologies like SpectraGuard.



Diabetic Retinopathy

Damage to the retina's blood vessels from high blood sugar, leading to vision loss.

100 Million Worldwide
9.6 Million USA Alone
1 in 4 Diabetics

Macular Degeneration

Degenerative condition affecting the retina's macula leading to distortion or loss of central vision.

200 Million Worldwide
19.8 Million USA Alone
Risk Increases With Age

Cataracts

Cloudy or opaque area in the normally clear lens of the eye is leading cause of blindness and vision loss.

100 Million Worldwide
24 Million USA Alone
17% of Age 40+

Photophobia

Abnormal intolerance to light as a result of medical conditions related to the eye, the nervous system, genetics, or other causes.

80% of Migraine Sufferers
39 Million Migraine Sufferers USA Alone
1 in 7 Worldwide Suffer Migraines

Additional addressable conditions include digital eye strain, night vision issues, and general eye discomfort.

The Addressable Market

\$1.25 Billion

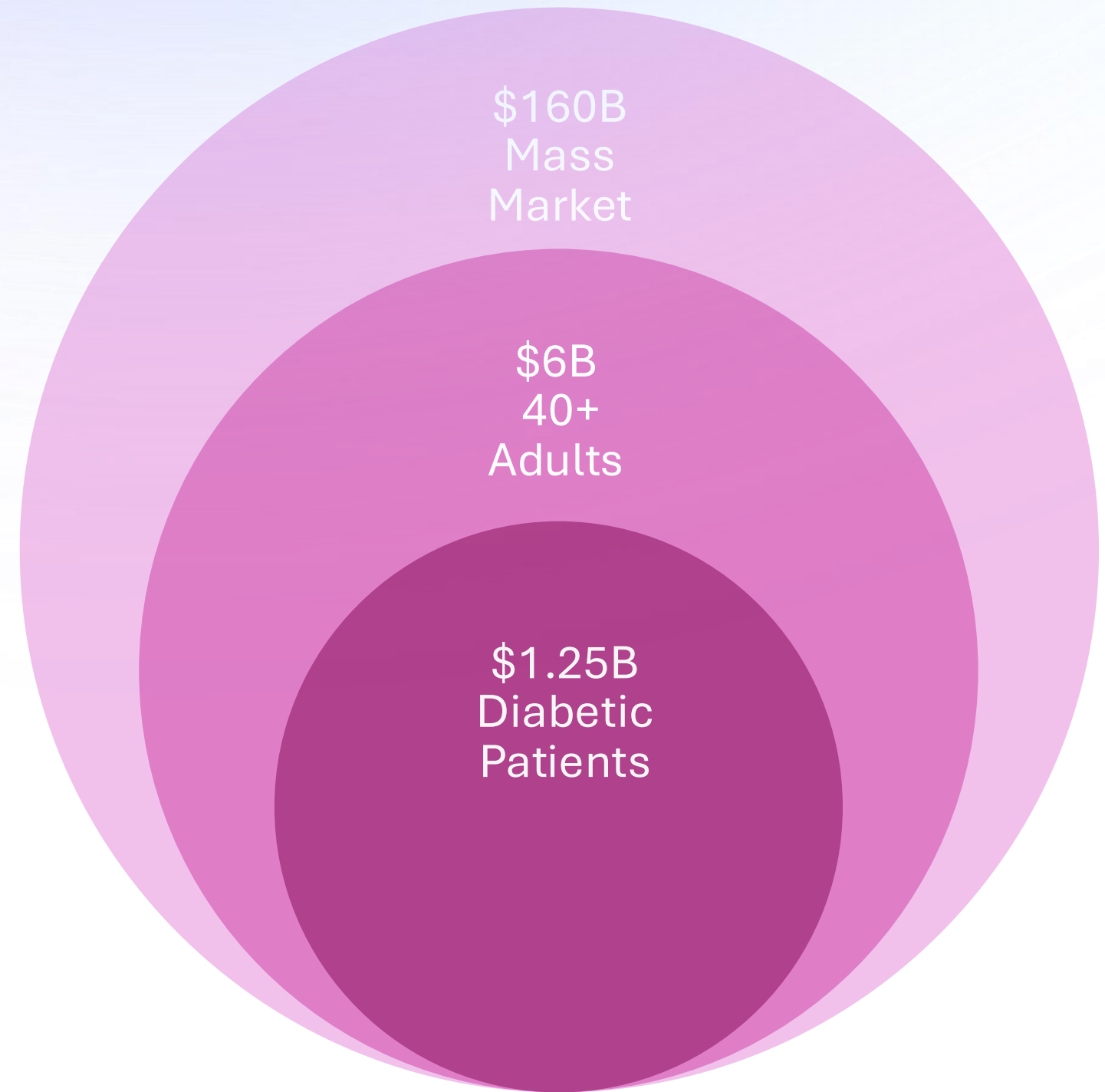
Diabetic Lens Market

\$6 Billion

Cataracts, AMD and Photophobia

\$160 Billion

Worldwide Eyewear Market

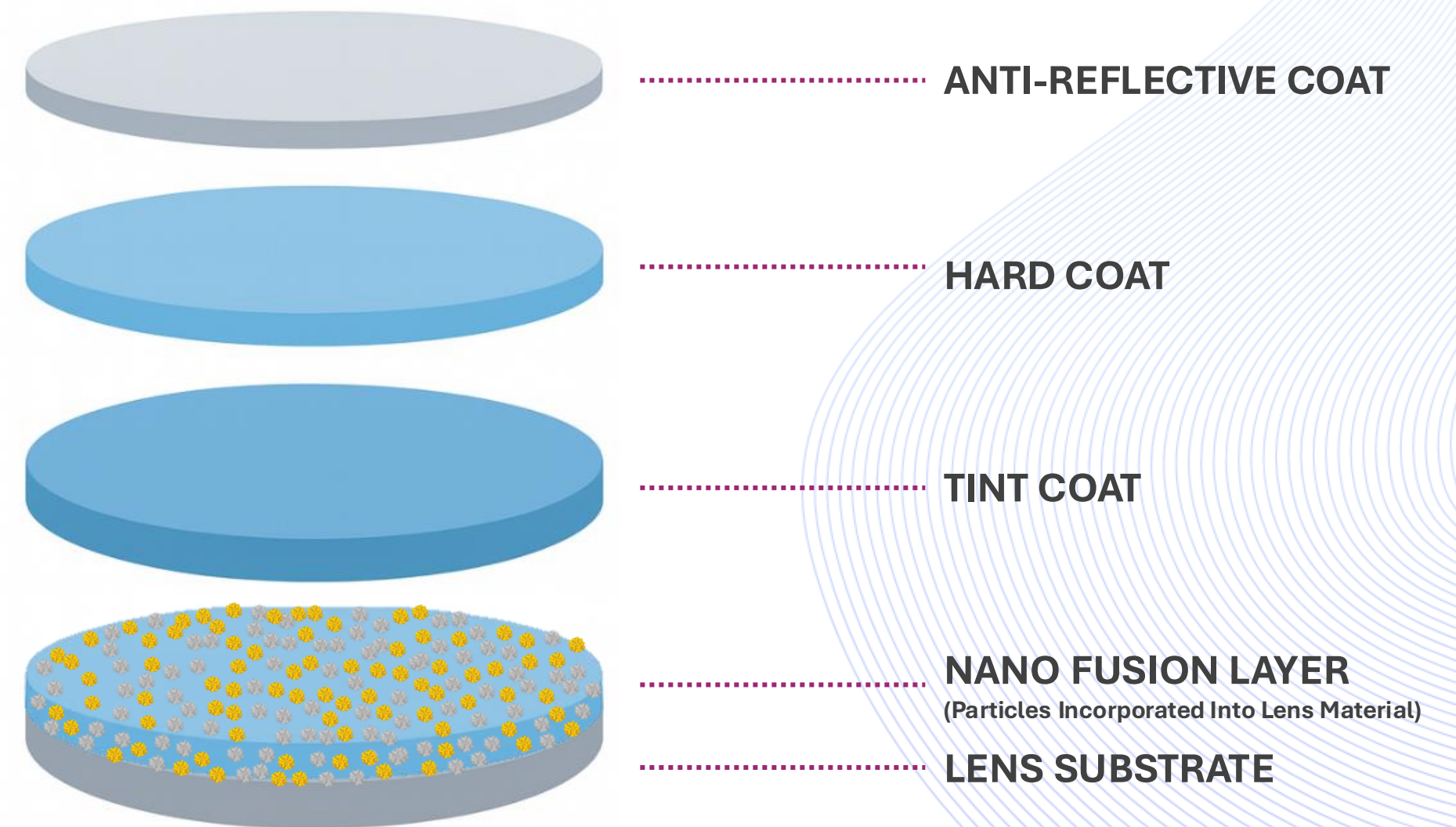


Scientific Breakthrough

Game Changing Nanotechnology

Rise's patented process imparts unique properties to an aniline polymer complex producing nano-sized particles that can be integrated into the lens substrate of lenses manufactured by world's largest lens manufacturers. Unlike traditional lens dyes, our process results in a treatment that does not scratch or wear off.

With limited capital investment and just a few weeks of training, any optical laboratory in the world can create SpectraGuard™ treated lenses.



Scientific Breakthrough

Advanced Light Filtering

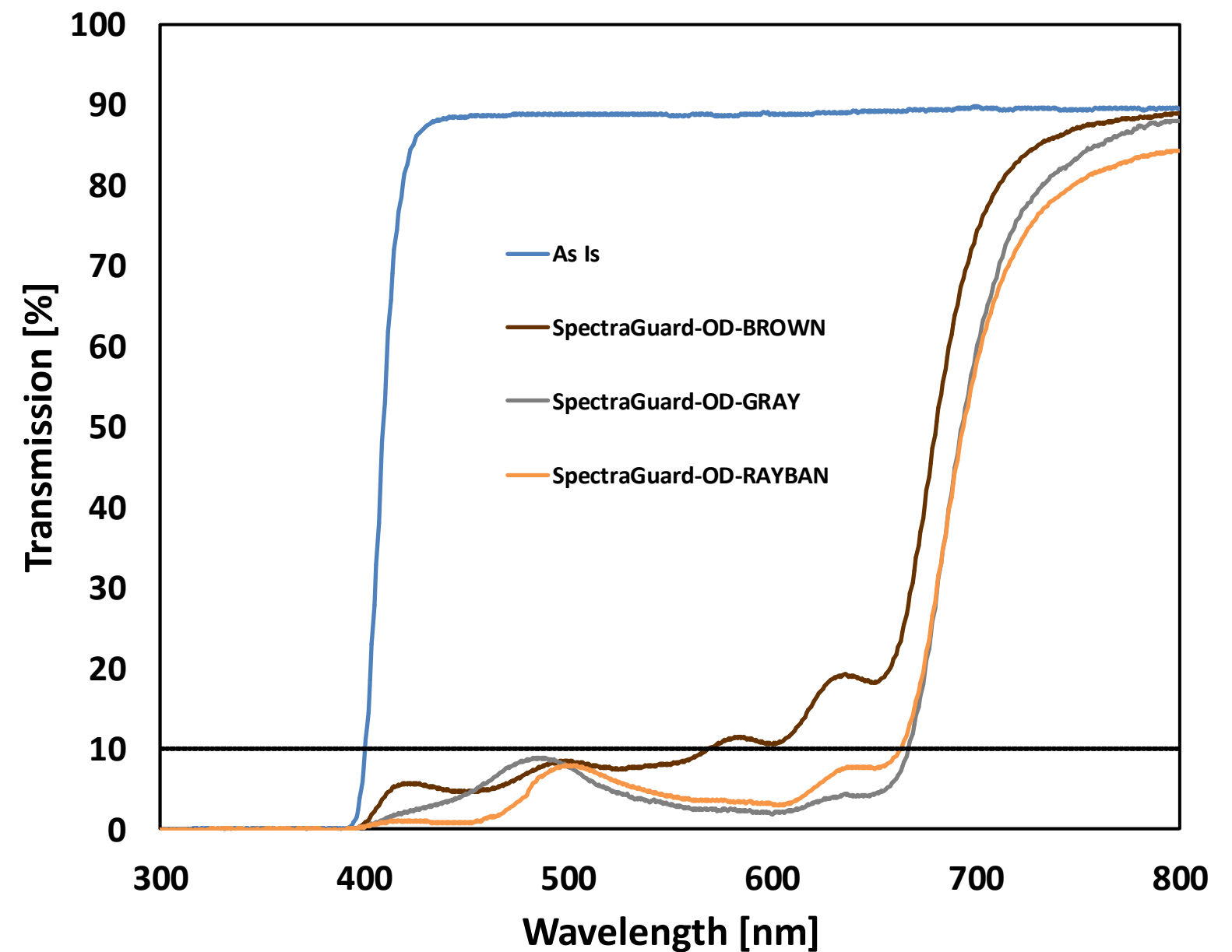
SpectraGuard

ULTIMATE LIGHT PROTECTION

UV + 400–600nm

SpectraGuard is the only lens treatment capable of filtering 100% UVA/UVB/UVC light and up to 90%+ of visible high-energy wavelengths between 400-600 nm producing sun and photochromic lenses with more comprehensive protection for consumers' eyes.

SpectraGuard Filtering on MR8 Lens Substrate

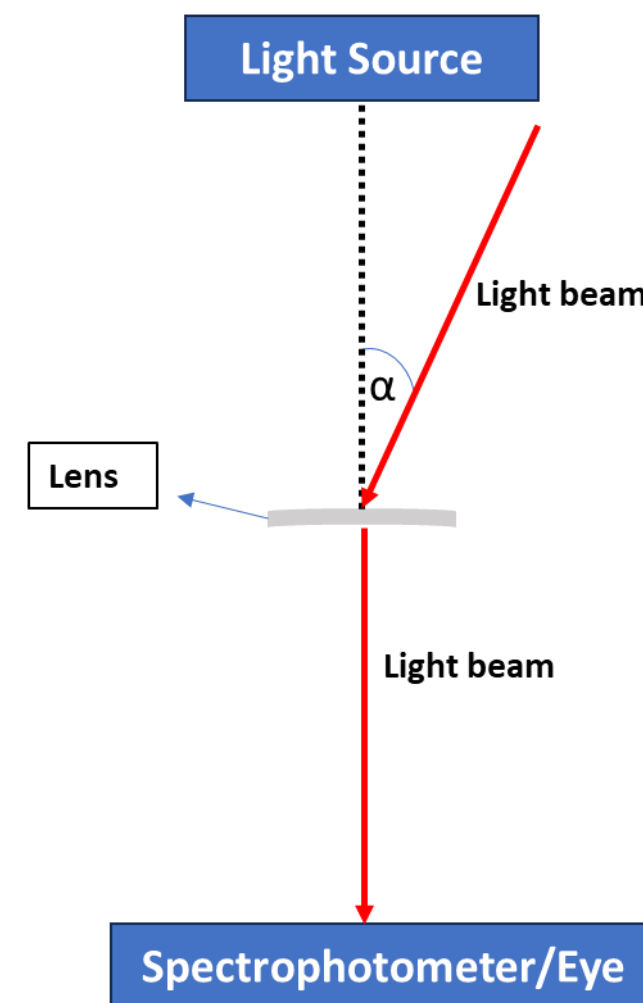


On MR8 Lens

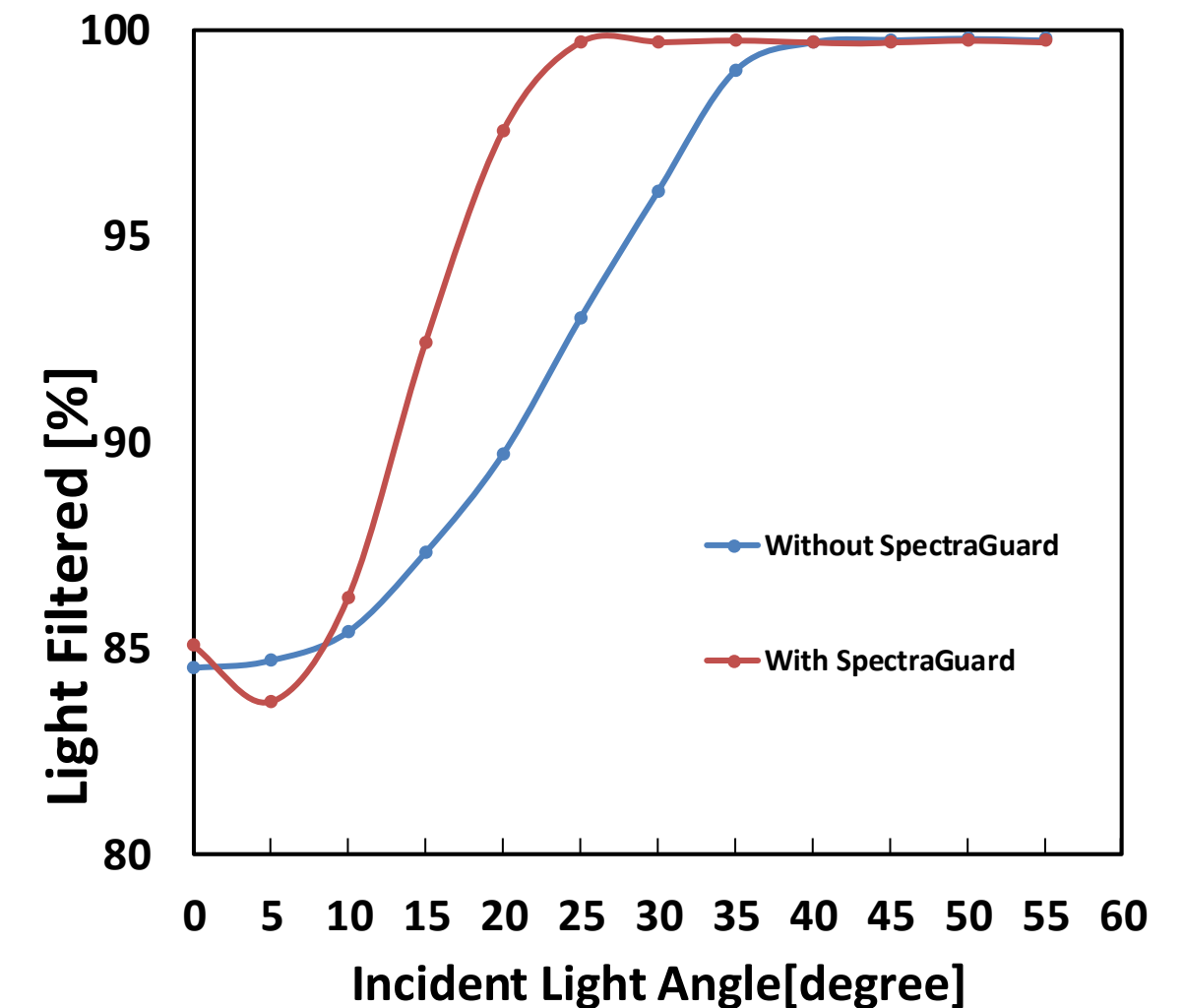
Scientific Breakthrough

Reduced Glare, Improved Contrast

Because of our nano material's unique properties, SpectraGuard lenses start filtering 100% of side light at a 25-degree angle of incident versus competitors at 40-degrees. By filtering problematic light earlier, consumers can experience less side glare, fewer brightness spikes, more consistent vision during movement, better performance in wrap and curved lenses, higher contrast, and an overall more comfortable experience.



AOI Of Treated vs. Un-Treated Lens



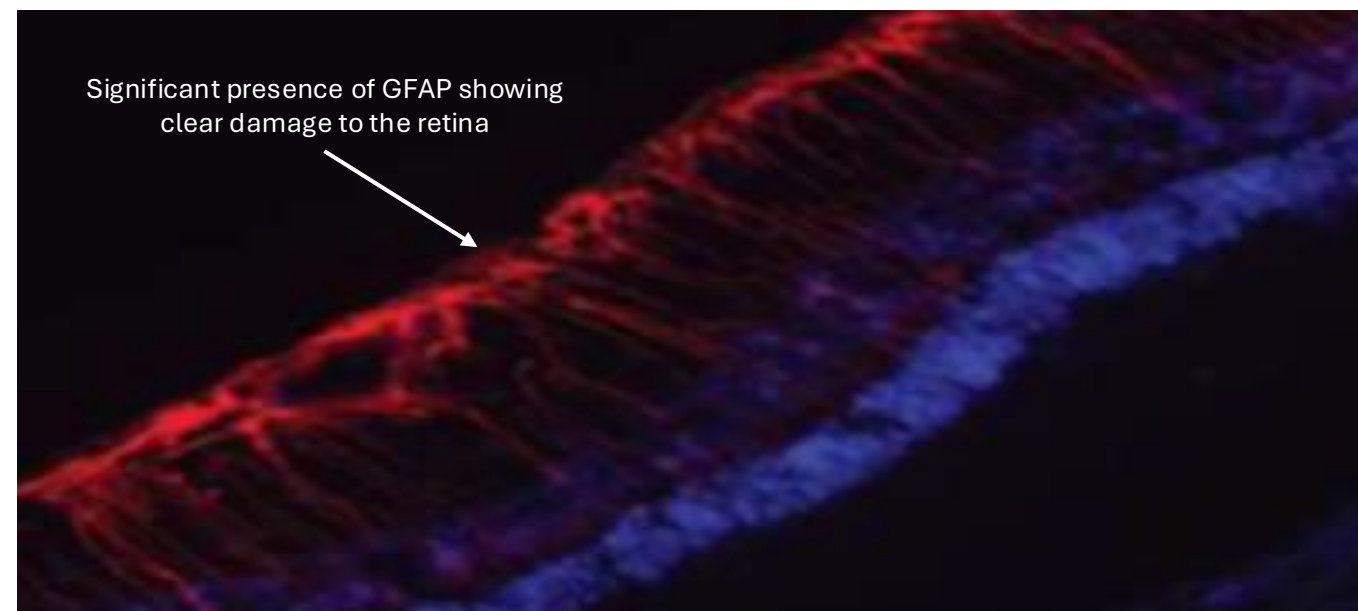
Positive Impact Shown In Peer-Reviewed Study

Conducted at The Technion – Israel Institute of Technology using diabetic rats.

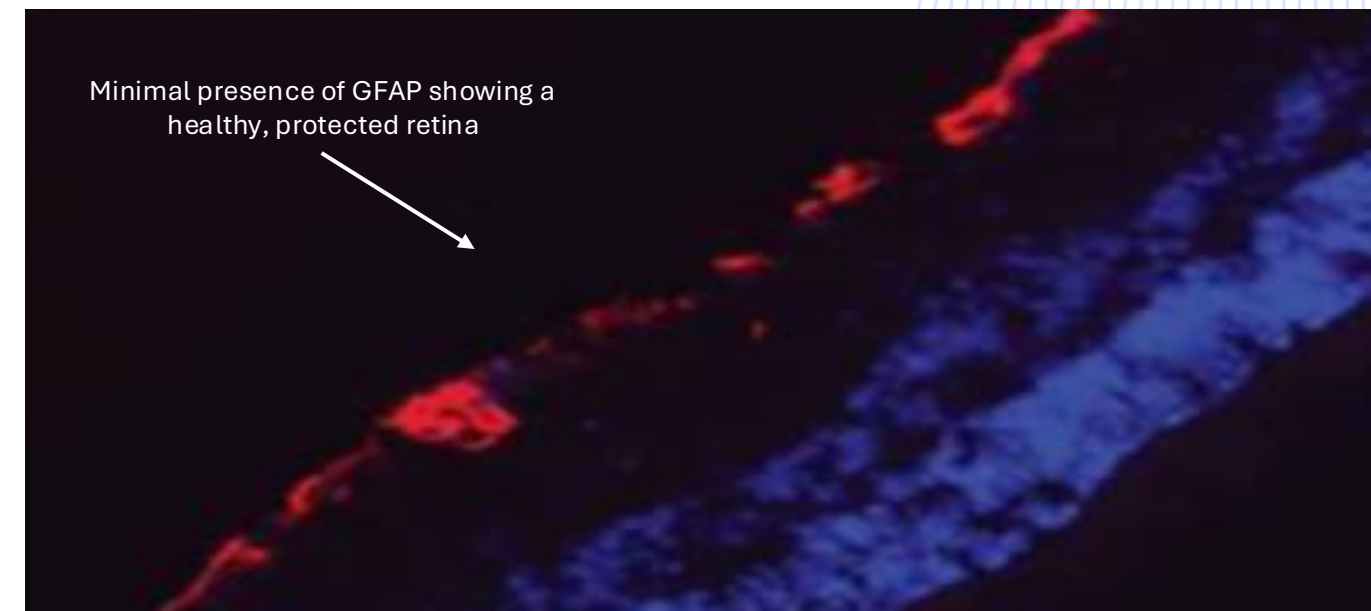
In a healthy eye, Müller cells stabilize and nourish the retina, playing a critical role in vision quality.

GFAP, a marker of cellular stress, appearing in Müller cells signals cellular stress or retinal injury, indicating the eye is responding to damage.

The study findings suggest that glasses attenuating light exposure and filtering out short wavelengths (400–530 nm) may be beneficial for diabetic patients and that further study is warranted.



Without SpectraGuard™



With SpectraGuard™

A Superior Product in Market



Only lens to filter up to 90%+ of high-energy wavelengths between 400-600nm without becoming too dark



Only low-vision lens available in both photochromic and sunglass versions



Only low-vision lens available in popular tint colors consumers want



Improves the sharpness of the field of vision and the sharpness of colors



May reduce light sensitivity and photophobia



Single lens design streamlines decision making for prescribing ODs



Can Replace All Specialty Lenses With One



Benefits to Consumer

- Higher Performance
- More Fashionable Lens Color
- Ease of Photochromic



Benefits to Eye Care Professional

- Reduces Inventory and Demo Units
- Reduces Consumer Decision Fatigue
- Reduces Visit Time, Increasing Profit
- Produces Higher Margin Sale



Benefits to Lab Partners

- Reduces Inventory and Demo Units
- Can Be Integrated Into Current Operations
- Produces Higher Margin Sale



450nm

- Night Blindness
- Macular Degeneration
- Pre-operative Cataract



500nm

- Macular Degeneration
- Pre-operative Cataract



540nm

- Macular Degeneration
- Pre-operative Cataract



480nm

- Macular Degeneration
- Pre-operative Cataract



550nm

- Pre-operative Cataract



600nm

- Color Blindness
- Night vision adaption



550nm

- Eye Strain
- Headaches
- Migraine



600nm

- Photosensitive Epilepsy
- Photophobia



Current industry players offer dozens of lens colors and configurations that only block a limited band of the spectrum filtered by SpectraGuard.

With Rise, one lens rules them all.

Strong Patent Protection

Patent	Status	Country & Date
Method and a system for protection of retina from a light induced damage	Medical Patent (Licensed from the Technion Institute of Technology of Israel) GRANTED	USA & India No. 8833937 (USA) 16-Sep-2014 No. 316658 (INDIA) 23-Jul-2019
Products using gold and silver nanoparticles and ions absorb visible and UV light	GRANTED	USA No. 12,383,955 Issue Date: 12-Aug-2025
Products using gold and silver nanoparticles and ions absorb visible and UV light	National Phase Pending	EUROPE No. 3768280 Publication Date: 27-Jan-2021
Diffusion of Nanoparticles into transparent plastic	GRANTED	USA No. 11,994,755 Issue Date: 28-May-2024
Diffusion of Nanoparticles into transparent plastic	GRANTED	USA No. 12,147,093 Issue Date: 19-Nov-2024
Diffusion of Nanoparticles into transparent plastic	National Phase Pending	EUROPE No. 4423567 Publication Date: 04-Sep-2024
Aniline-based material for optical filtering and coating of optical elements	Provisional	USA 63/887,574 Publication Date: 25-Sep-2025

Experienced Leadership

Backed by a team of industry leaders and experts in the medical field with proven track record of delivery and success

DR. INAS SAID



**Founder
& CEO**

- M.Sc. EE, IEMBA, DBA
 - Entrepreneur & executive with 25 years of experience
 - Co-Founder of Galil Software,
 - Co-Founder of Amwal Financial Services
 - Co-Founder of Sensai Networks

ERIK RITCHIE



**Chief Commercial
Officer**

- CEO, EnChroma
- CCO, Zenni Optical
- CCO, QIND CBD
- Partner, Salt Branding

DR. Awad Shalabny



**Chief Technology
Officer**

- Ph.D. , nanotechnology, BGU
- Researcher and expert in the area of nanotechnology, Process Design for Surface Modification of Nanomaterial.
- Several y7ears of industry experience in R&D and process design

GABI KABAZO



**Chief Financial
Officer**

- CPA, MBA
- 20+ years as CFO of publicly traded companies in various industries

PROF. IDO PERLMAN



**Ph.D. – Advisory
Board Member**

- Professor, Department of Physiology & Biophysics, Faculty of Medicine, Technion

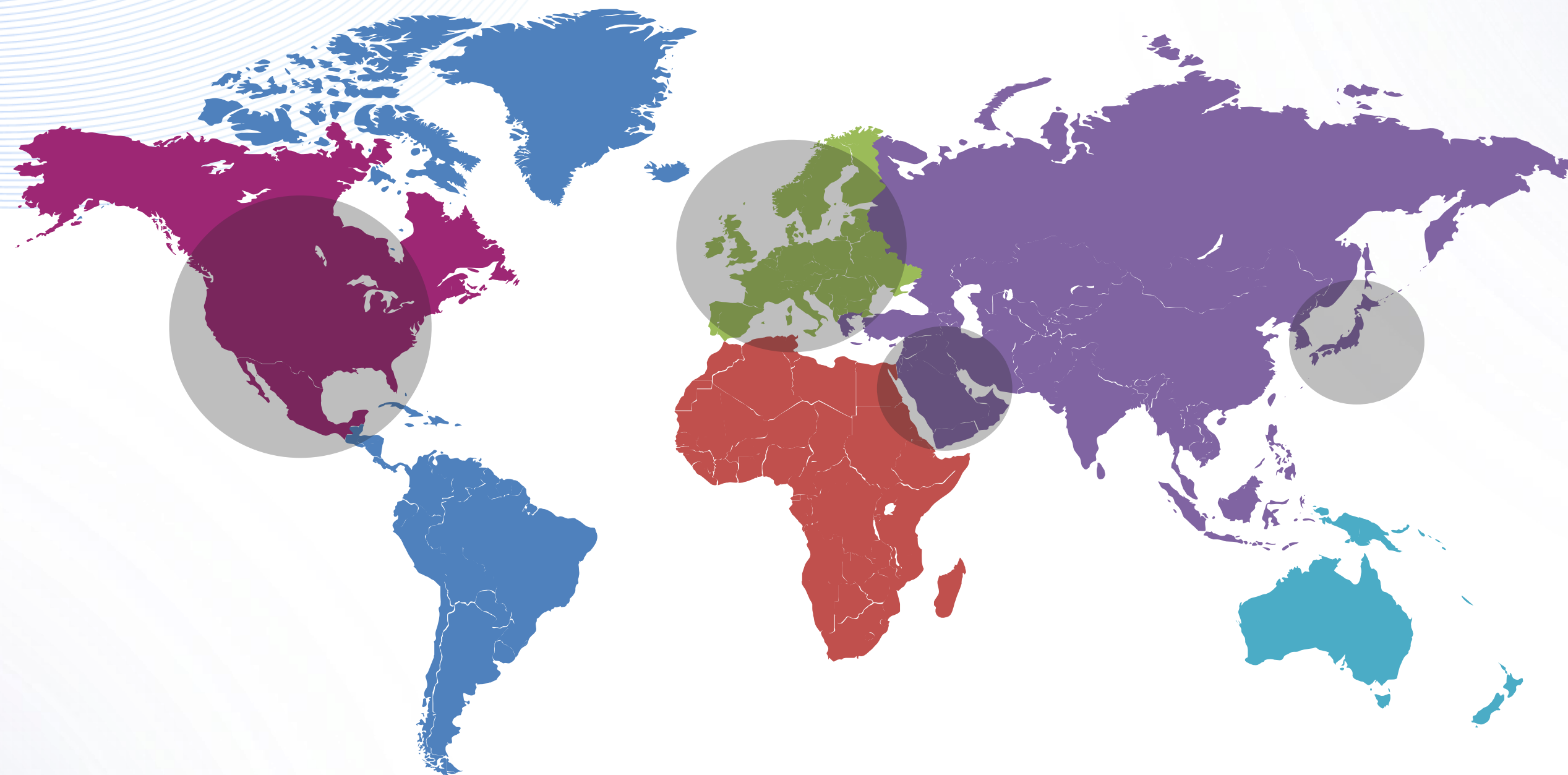
PROF. NAIM SHEHADEH



**M.D. – Advisory
Board Member**

- Professor, Bruce Rappaport Faculty of Medicine, Technion
- Director, Institute of Diabetes, Endocrinology and Metabolism and Head of the Pediatrics clinic Rambam
- President of the Israel Diabetes Association.

Key Go To Market (GTM) Markets



North America

High and rising prevalence of chronic retinal disease.
Strong clinical acceptance of specialty and therapeutic lenses.
Defined regulatory framework for optical devices.

EU Japan GCC

Large elderly population drives MD and cataract demand.
High prevalence of vision correction and optical device usage.
High levels of sun exposure.

Three Commercial Revenue Streams

Rise-Owned U.S. Optical Labs

Acquire 3 Fully Owned Optical Labs

- West Coast (Year 1)
- East Coast (Year 1-2)
- Central/Midwest (Year 2-3)

What Labs Deliver

- Fully Finished Rx Eyewear w/SpectraGuard
- B2B Sales to ECPs, Wholesalers, Clinics, Mass Merchants/Gen. Retailers
- Rise Controls Quality, Pricing, Margins

Strategic Advantage

- Builds Credibility
- Captures More of the Value Chain
- Direct Relationship w/ Prescribing ECPs
- Full Brand Control
- Rapid iteration/application of new nano-coatings

Partner Lab Licensing

SpectraGuard Licensed To Leading Independent And Global Labs.

Revenue Streams

- Royalty Fee Per Pair
- SpectraGuard Nano Material Supply

Strategic Advantage

- Co-Branded Model Similar to Transitions Lenses
- Scales Globally Without Heavy Capex
- Builds Massive Availability Network
- Creates Long-tail Recurring Revenue

DTC Eyewear Licensing

SpectraGuard Licensed To Large Volume DTC Eyewear Players (e.g. GlassesUSA, Warby).

Revenue Streams

- Royalty Fee Per Pair
- SpectraGuard Nano Material Supply

Strategic Advantage

- Co-Branded Model Similar to Transitions Lenses
- Scales Globally Without Heavy Capex
- Builds Massive Availability Network
- Creates Long-tail Recurring Revenue

Primary Near-Term US & EU Sales Channels

INDEPENDENT ECPS

OPTICAL CHAINS

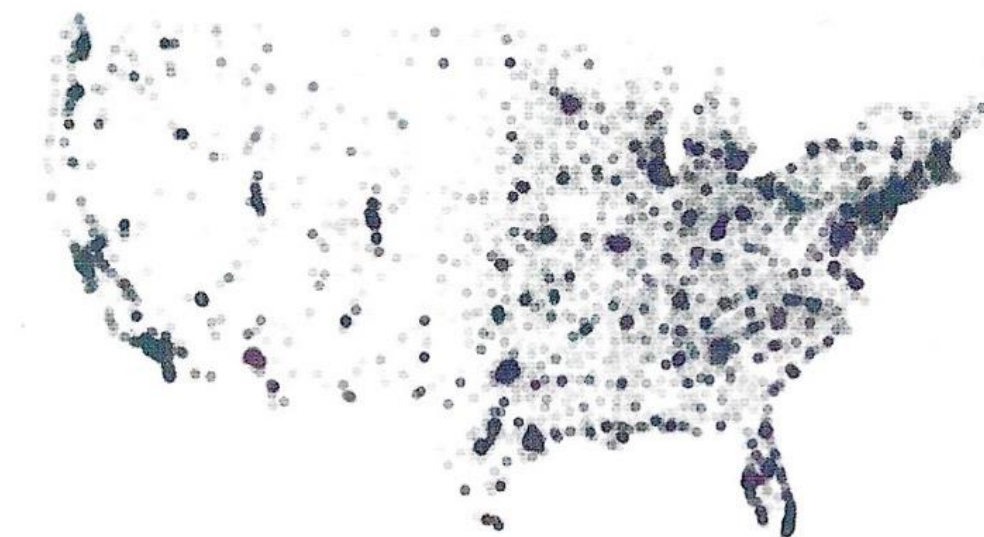


The United States has 43,773 retail optical locations
Independent practices make up 58% of locations



Source: The Vision Council's inSights Research

Every location in the United States



Primary Short to Mid-Term US & EU Sales Channels



KEY FINANCIALS

Pro Forma Cap Table

- Go Public Q1 2026
- CSE under “EYE”
- RTO Financing Round:~C\$4.0M
(Complete)

Rise Nano Optics Ltd	
Common Shares	40,374,904
Warrants	11,255,646
Contingent Rights	9,331,785
Options	456,308
RSUs	4,053,825
Fully Diluted	65,472,468

Escrow Terms

- ~85% of shares are locked up and cannot be sold below the listing price for one year
- ~34% Escrowed common shares follow standard CSE escrow release schedule

Financial Summary

Revenues <i>USD</i>	2026	2027	2028	2029	2030	Total
Total Revenues	1,117,513	5,900,698	15,984,377	24,735,410	34,123,499	81,868,772
COGS	288,019	1,520,799	4,614,047	7,140,118	9,850,082	23,414,015
Gross Profit	829,494	4,379,900	11,370,330	17,595,291	24,273,417	58,454,757
Gross Profit Margin	74.2%	74.2%	71.1%	71.1%	71.1%	71.4%
Operating Expenses						
R&D	497,200	673,200	1,233,760	1,288,760	1,123,760	5,746,180
R&D/Revenues	44.5%	11.4%	7.7%	5.2%	3.3%	7.0%
Marketing	1,309,000	2,673,000	5,654,000	6,468,000	6,468,000	22,596,750
M&S/Revenues	117.1%	45.3%	35.4%	26.1%	19.0%	27.6%
G&A	987,278	2,046,330	2,710,620	2,710,620	2,710,620	11,949,878
G&A/Revenues	88.3%	34.7%	17.0%	11.0%	7.9%	14.6%
Total Operating Expenses	2,793,478	5,392,530	9,598,380	10,467,380	10,302,380	40,292,808
Operating Expenses/Revenues	250.0%	91.4%	60.0%	42.3%	30.2%	49.2%
Income/ (Loss)	(1,963,983)	(1,012,630)	1,771,950	7,127,911	13,971,037	18,161,950
Operating Profit Margin	NA	NA	11.1%	28.8%	40.9%	22.2%

Projecting cash flow positivity through accelerated growth in 2028



**Setting a New Standard
in Eyewear.**

**Thank You For
Your Consideration**

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