



TempraMed Ltd.

Symbol: CSE: VIVI

Sector: Resource

Purpose: Raise Awareness / Open Market Buying

[Investor Presentation](#)

TempraMed (CSE:VIVI) is a leading medical device company that has developed a revolutionary, first of its kind, medication protection and storage device for temperature regulated medication, with mass distribution with large retail and pharmacy networks already.

Investor Highlights

- **Untapped Market Potential:** Over 160 million patients use temperature sensitive medications every day globally; \$30BN total addressable market (TAM).
- **Proprietary, Patented Technology:** 4 products in portfolio with 8 patents globally. Space grade technology that keeps medication at optimal temperatures. First protective storage solution that is compact, hassle-free and user friendly, battery free, works 24/7/365, no maintenance required. **Over 130,000 units sold to date**, ~30% of customers repeat buys, high customer satisfaction rate.
- **Global Distribution Capabilities:** Manufactured in the USA with current production capacity of 1M units/year (~US\$70 million in sales), & international distribution capabilities with centres in Texas, Dubai, Mumbai (and expanding).
- **Strong Validation & Market Adoption:** Distribution with large pharmacy, government and retail networks including: *Humana, CVS, Walmart, Walgreens, Amazon, McKesson, Target, US Department of Veteran Affairs*
- **Global Commercialization B2B Strategy:** Distribution partnerships in Europe, Asia, Turkey and Israel with strong pipeline of partnerships with distributors, HMOs, Payors etc.
- **Validation of Reimbursement Model:** Positive feedback from 3rd party Validation Institute on ROI / Reimbursement model for payor coverage in the US
- **Aggressive Growth Strategy with Robust Pipeline:** Future distribution partnerships, expanding product portfolio, entering new market verticals.
- **Strong Recurring Revenue Profile:** projected rev. +US\$15M in 2026 and cash flow positive

Ron Nagar, CEO

Ron Nagar, CEO, is a visionary leader and serial entrepreneur in the medical device industry, dedicated to improving the lives of people with critical illnesses, particularly those with diabetes. As the President & CEO of TempraMed since October 2014, he has been at the forefront of developing connected medical devices that enhance treatment efficacy and patient experience.

With a career spanning over two decades, Nagar has successfully led multiple healthcare technology ventures. Before TempraMed, he served as President & CEO of InsuLine Medical (2007–2014), where he played a pivotal role in taking the company from concept to international product launch, securing regulatory approvals, and forging strategic partnerships to scale innovative diabetes solutions. His expertise in product development, clinical studies, corporate strategy, and technical leadership has been instrumental in advancing groundbreaking medical technologies.

Beyond InsuLine, Nagar has held leadership positions at Glucon, Glucon Medical, ECI Telecom, and UltraGuide, further strengthening his deep expertise in healthcare innovation. As an independent consultant at Norbitek, he has provided strategic guidance to companies navigating the complex landscape of medical device development.

A passionate advocate for innovation in healthcare, Nagar continuously seeks to bridge the gap between technology and patient needs. His work is driven by a commitment to enhancing accessibility and quality of care for individuals managing chronic conditions.

Nagar holds a Master of Science degree in Electrical Engineering from the Technion - Israel Institute of Technology, equipping him with the technical acumen to drive cutting-edge technological innovation and advanced product development in the dynamic fields of medical technology and digital healthcare solutions.