



IC Group Inc.

Symbol: ICGH

Sector: Technology

Purpose: Awareness / Open Market Buying

IC Group (TSXV: ICGH) is transforming how brands engage with audiences across live events, social media, and digital platforms to drive commerce, capture valuable first-party data to fuel ongoing marketing initiatives, and build customer loyalty. The Company does this by simplifying and managing technology, regulatory, data security, and financial risks of engaging with consumer audiences at scale on a global basis. Its solutions span digital engagement, mobile messaging, and specialty insurance for Fortune 500 brands, their agency partners, and over 90 professional sport teams in international jurisdictions.

Investor Highlights:

- **Long-Term Enterprise Relationships** – IC Group has maintained and expanded multi-year partnerships with Fortune 100 technology leaders, including a newly renewed five-year contract extension and additional mandates valued up to US\$7.8 million across 25+ countries. These contracts validate the company's reputation for secure, compliant, and scalable global engagement solutions.
- **Diversified Growth Platform** – Through its three operating units—IC Engage (digital promotions), IC Mobile (messaging services), and IC Insurance (specialty risk solutions)—IC Group delivers integrated technology, regulatory, and fulfillment capabilities that serve Fortune 500 brands globally.
- **High-Margin, Recurring Revenue Growth** – Delivering strong revenue momentum in the first half of 2025, driven by multiple business lines and expanding mandates and messaging growth. Approximately 65–70% of total revenue is now derived from predictable annual recurring revenue (ARR), supporting scalable growth and improving margin visibility across its core platforms.

Duncan McCready — CEO & President

Duncan is a co-founder providing leadership and strategic direction. Duncan led the MBO of IC Group in 2015 and more recently led the acquisition of 3 marketing service businesses. Outside of IC Group, Duncan supports the development of new startups through mentorship and board level participation. Duncan has been on IC Group's board since 2015.