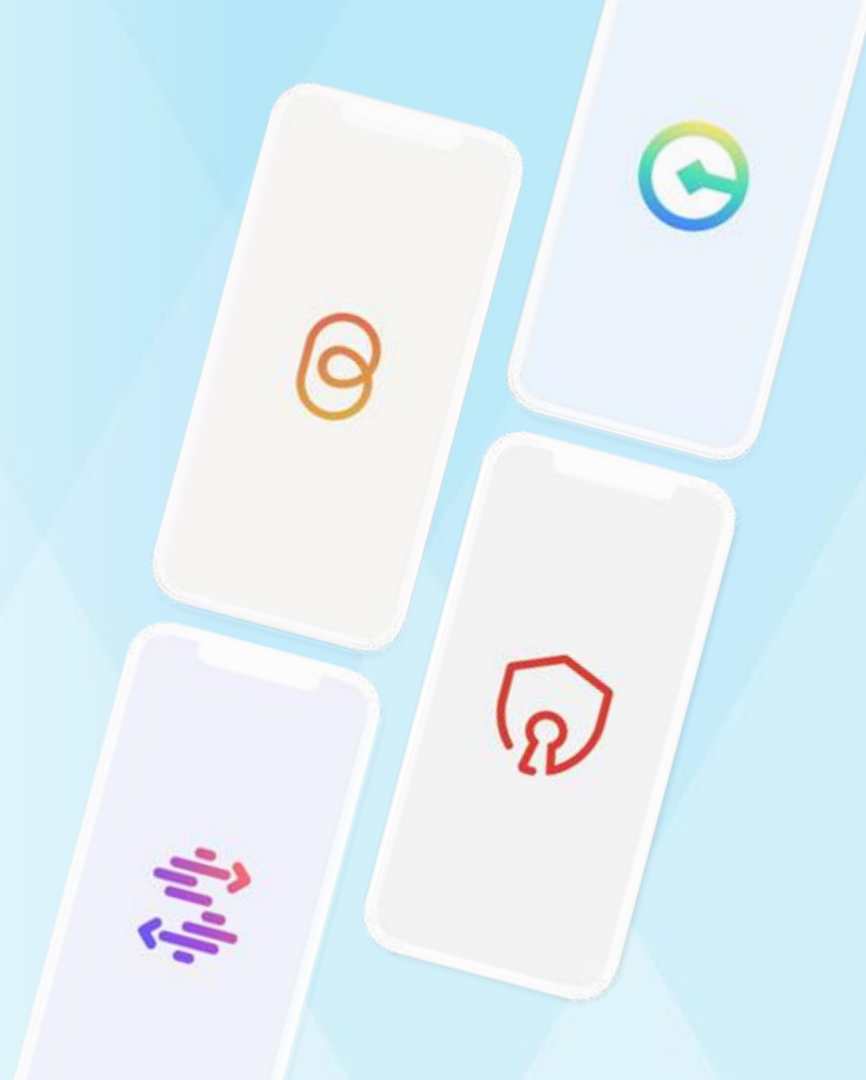




Investor Presentation

TSX:WNDR | OTCQB:WONDF | WKN:A3C166



DISCLAIMER

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Forward-looking statements and information are based on our management's current estimates, beliefs and assumptions, which are based on management's perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements and information are reasonable, these statements and information relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements and information. Potential investors are cautioned against placing undue reliance on these statements since prior results are not necessarily indicative of future performance and actual results may vary.

In respect of the forward-looking statements and information concerning the estimated benefits of the business combination transaction among the Company, Coinsquare Ltd., and CoinSmart Financial Inc. (the "Transaction"), the Company has provided statements and information related to such in reliance on certain assumptions that the Company believes are reasonable at this time as a result of the Transaction, including assumptions as to: the benefits to be realized by the Company; opportunities for the Company's growth; the Company gaining a global presence; the Company's exposure to international investors and the liquidity of the Company's securities; the ability of the Company to meet applicable quantitative and qualitative requirements with respect thereto; the relative stability of material governments and regulatory outlooks; risks associated with the geographic markets in which the Company may operate; and economic factors and market conditions generally.

Forward-looking statements involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could materially affect our results. In particular, anticipated, events, projections, products, strategies and/or other initiatives, the anticipated release, launch, and/or commercialization hereof, are subject to a number of conditions which are generally typical for such launches or commercializations of product, strategy or initiative including regulatory approval, shareholder approval, market conditions, and financial results.



What is WonderFi?

WonderFi

owns, operates, incubates and invests across
the global digital asset ecosystem.

Our mission is to empower secure and accessible digital
experiences through our market-leading brands.



Recent Updates January 2024

Q4 Corporate Updates:

- As of December 31, 2023, combined client assets under custody for Bitbuy and Coinsquare exceed \$1 Billion.
- Bitbuy and Coinsquare facilitated \$760 Million in combined trading volumes during the quarter. This includes over \$45 Million in trading volumes generated from Bitvo client accounts purchased in the fourth quarter of 2023.
- SmartPay processed over \$180 Million in crypto payment volumes during the quarter.
- WonderFi achieved cash-flow positive operations on a consolidated basis during the quarter.

Q4 Financial Guidance:

WonderFi expects to achieve the following results for Q4 2023:

- Revenue in the range of \$12.5 - \$13 Million. At the mid-point, this represents an increase of 29% compared to Q3 2023. This reflects increased activity across WonderFi's wholly-owned subsidiaries' business lines, including trading, payments and staking.
- WonderFi expects to generate positive non-adjusted EBITDA and operating earnings on a consolidated basis for the quarter.



100% Ownership

First registered crypto trading marketplace with largest regulated staking offering



100% Ownership

First crypto-native investment dealer and marketplace to become a CIRO* member firm



100% Ownership

The easiest way for businesses to send and receive crypto payments across the globe



43% Ownership

Canada's only custodian specifically licensed to safeguard digital assets

1.6 Million+ Users Across All Brands

*CIRO (Canadian Investment Regulatory Organization)

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Key Highlights

WonderFi provides investors diversified exposure across the global digital asset ecosystem

**1.6M Users
Across All
Brands**

**\$1B+ In Assets
Under Custody**

**Owner of 5/11
Regulated Crypto
Platform Licenses
In Canada**

**Diversified
Revenue
Streams**

\$32.9M in cash

**\$15.7M in
investments**

**Position For
Growth**

**Economies of
Scale**



Proven Leadership Team

A team with executive experience across tech & finance, with a track record of launching new products in regulated industries



Dean Skurka
CEO

Co-Founder First
Ledger Corp & former
President/CEO of Bitbuy



Cong Ly
CTO

Co-Founder of WonderFi,
previously Galaxy
Digital & Hootsuite



Gordon Brocklehurst
CFO

Former CoinSmart,
KPMG & Siamons
Canada CFO



Torstein Braaten
CCO

Former BMO & RBC
Executive



Andrew Park
CISO

Executive experience at
Amazon, Scotiabank & TD



Why Invest in WonderFi?

WonderFi provides investors diversified exposure across the global digital asset ecosystem

Four Market-Leading Crypto Platforms

Leading trading platforms (**Bitbuy and Coinsquare**), B2B Crypto Payments (**SmartPay**), and a Canadian Custodian (**Tetra Trust**)

Canada's Largest Userbase

With **1.6M+ Canadians**, and **\$17B+ traded** across all platforms, WonderFi is a market leader in Canada for digital assets

Diversified Revenue Streams

\$9.9M in Q3 2023 revenue across retail and institutional trading, staking and B2B crypto payments

Regulated Businesses

Proven track record obtaining and maintaining licensed businesses in the digital asset ecosystem



Catalysts For Industry Growth

The tides are turning in the crypto industry, and WonderFi is poised to take advantage

XRP Wins Lawsuit Vs SEC

On July 13, 2023 it was ruled XRP tokens on exchanges and through algorithms did not constitute investment contracts, the U.S. District Court of the Southern District of New York

Bitcoin ETF Approval

The SEC approved 11 spot Bitcoin ETF's in the US on January 10th. Trading volumes on those ETF's were over 9 Billion USD in the first week.

Bitcoin Halving 2024

The next Bitcoin Halving event is scheduled for mid April 2024. Historically Bitcoin halvings have preceded times of explosive growth in BTC price and industry advancement

Large Internationals Leaving Canada

Large international crypto trading platforms have decided to leave the Canadian market in recent years, with some citing regulatory reasons.



Bitcoin Halving & Global Crypto Market Cap



2017-2018 Bull Run:

- Bitcoin high of nearly USD \$20,000.
- Increased public interest and media attention.

2020-2021 Bull Run:

- Bitcoin all-time high of USD \$64,000.
- Characterized by substantial institutional adoption and investment in cryptocurrencies.

The last two major bull runs followed the 2016 and 2020 Bitcoin halving events

The next Bitcoin halving is expected in April of 2024.



Crypto In Canada



Canada's crypto landscape has seen remarkable growth, both in adoption and regulation.

WonderFi, as a leading entity, has been at the forefront, guiding users through this evolving ecosystem.

The US & Canada contributed to 24.4% of global crypto transaction activity in the last 1-year period.

54%

of Canadians are familiar with the basics of crypto-assets

48%

of Canadian crypto owners use an exchange or trading platform to store their crypto

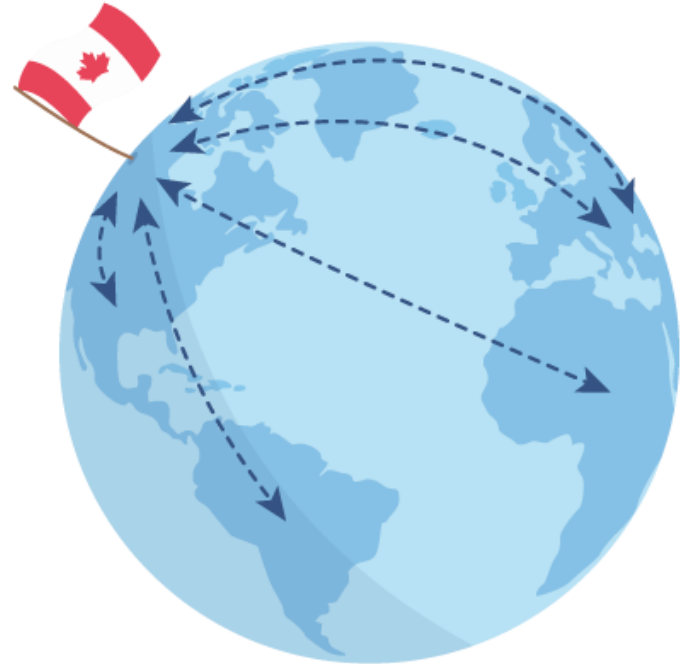


Platforms Servicing the Canadian Market

The Canadian crypto space has evolved rapidly

- **The Rise of International Exchanges:** They initially thrived, offering diverse services unchecked by domestic regulatory constraints.
- **Regulation Tightens:** As Canadian rules solidified, these platforms faced a dilemma - adapt or exit.
- **Domestic Platform Journey:** Domestic platforms, in contrast, have been on a path towards full regulation, striving to balance compliance with innovation.

WonderFi stands at this intersection, aiming to offer Canadians innovative services in a compliant ecosystem.






Diversified Exposure Across the Digital Asset Ecosystem

Business Vertical	WonderFi's Market Position	WonderFi Platforms
1. Retail	WonderFi owns and operates two of Canada's flagship brands leading the retail segment, consistently delivering both staking services and CIRO-regulated trading.	
2. Institutional	White glove service with dedicated Registered Account Reps. Providing high net worth, corporate and institutional clients with competitive pricing & execution .	
3. Crypto Payments	SmartPay is the easiest way for businesses (and their customers) to send and accept crypto payments . Instantly convert your Crypto to fiat with same day payouts wired to your bank account.	



Diversified Exposure Across the Digital Asset Ecosystem

Business Vertical	WonderFi's Market Position	WonderFi Platforms
4. Staking	Crypto-native platform offering regulated staking - a product that provides predictable revenue and increased user retention. The total dollar value of assets staked on the Bitbuy platform has increased by 665% YTD .	
5. Custody	WonderFi is the largest shareholder (43%) in Tetra Trust, Canada's only regulated crypto custodian, specifically licensed to safeguard digital assets.	
6. ATS/Marketplace	Owns Canada's only regulated digital asset Alternative Trading System, specifically supporting the trading of digital assets.	

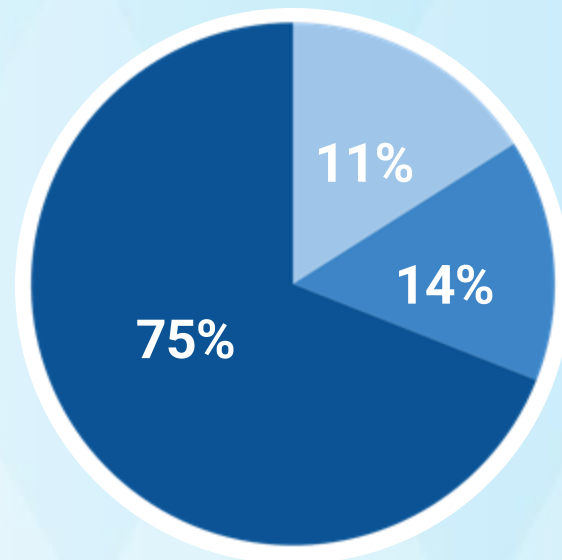


Capital Structure

Common Shares:	650,886,214
RSU's:	5,868,712
Options*:	15,988,194
Warrants**:	50,082,334
Fully Diluted:	725,367,103
Daily Trading Volume (30 day Average)****:	2,748,915
Cash & Crypto ***:	\$32.9M
Investments ***:	\$15.7M

* Options: Average strike price of \$0.26 (\$5M total proceeds), lowest strike price of \$0.15
** Warrants: Average strike price of \$1.52 (\$76.9M total proceeds), lowest strike price of \$0.30
*** As of September 30th, 2023
****As of January 1, 2023, via Stockwatch

Ownership Breakdown



- Retail
- Management & Board
- Mogo



Why Invest in WonderFi?

WonderFi provides investors diversified exposure across the global digital asset ecosystem

**Four
Market-Leading
Crypto
Platforms**

**Strong Balance
Sheet**

**Canada's
Largest
Userbase**

**Diversified
Revenue
Streams**

**Proven Industry
Consolidator**

**Regulated
Businesses**

**Position For
Growth**

**Economies of
Scale**



APPENDIX

Bitbuy is one of Canada's leading regulated Crypto Trading Platforms, prioritizing security and customer service. Bitbuy offers trading, staking, and corporate solutions to retail and advanced traders, high-net-worth and institutional clients.



Bitbuy Brand Ambassador
Scottie Barnes

Supported Assets
45+

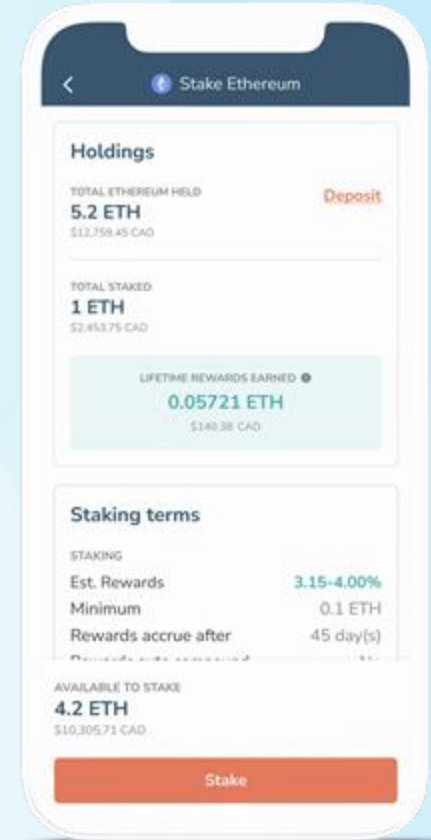
Registered Users
900K+

AUC
(Assets Under Custody)
\$510M+

Lifetime Volume
\$7B+

*As of December 6th 2023

Other Platforms Acquired by WonderFi and Migrated to Bitbuy



Coinsquare is a leading cryptocurrency trading platform offering trading on mobile, web, or the Coinsquare Wealth OTC desk.

Coinsquare is Canada's first Crypto-native Trading Platform registered as a **CIRO investment dealer and marketplace member**.

Supported Assets

45+

Registered users

590K

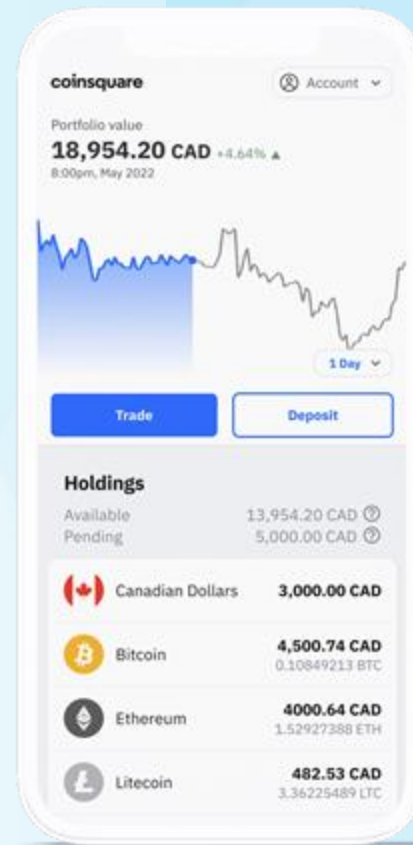
AUC
(Assets Under Custody)
\$524M+*

Lifetime Volume
\$10B+

*As of December 6th 2023



Registered with the Ontario Securities Commission as an Investment Dealer and Marketplace



SmartPay offers a seamless solution for businesses to convert high-volume cryptocurrency transactions into fiat currency.

Providing **instant settlements with no chargeback or pricing risk**, it simplifies crypto transactions for the masses, bridging digital assets into the payment industry.

Operating Since
2020

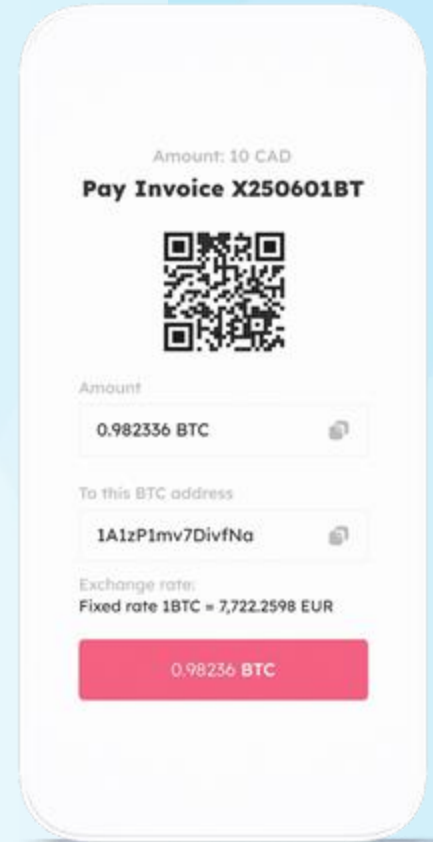
Total Transactions
1.4M+

Pay-Ins & Pay-Outs
\$246M+

Lifetime Volume
\$800M+

*As of Sept 30, 2023

FINTRAC
CANAFE



Redefining the standard for digital asset custody - pioneering secure, regulated, and versatile solutions that adapt to its clients needs. Hot and cold wallet support, and broad digital asset support including NFTs. Canada's first and only trust company licensed to custody digital assets.

Market Share
(Canada)
15%

Tokens Supported
5,000+

AUC
(Assets Under Custody)
~\$800M

Securely Processed
\$6B+ of Digital Assets

*As of June 30, 2023



Other investors include:







THANK YOU

For all investor inquiries, please contact: INVEST@WONDER.FI