



SYNTHEIA
CONVERSATIONAL AI SOLUTIONS

Revolutionizing the Future of Customer Engagement with AI

NEVER ON HOLD AGAIN™

CSE: SYAI

DISCLAIMER

GENERAL

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Caution Regarding Forward-Looking Information

This Presentation contains forward-looking statements within the meaning of Canadian securities laws, forward-looking statements within the meaning of U.S. securities laws and financial outlook (collectively, “forward-looking information”). Statements containing the words “believe”, “expect”, “intend”, “should”, “seek”, “anticipate”, “will”, “positioned”, “project”, “risk”, “plan”, “may”, “estimate”, or, in each case, their negative and words of similar meaning, are intended to identify forward-looking information. Forward-looking information in this Presentation, which includes, but is not limited to, information relating to the Company’s business objectives and milestones and the anticipated timing of, and costs in connection with, the execution or achievement of such objectives and milestones, including the launch of the Company’s AssistantNLP for the enterprise and SMB markets and the entering of formal business agreements with potential clients or customers; the development of the Company’s business and future activities; expectations relating to market size and anticipated growth; expectations with respect to economic, business, regulatory and/or competitive factors related to the Company or industry generally; and the market for the Company’s current and proposed product offerings, as well as the Company’s ability to capture market share; the competitive landscape within which the Company operates and the Company’s market share or reach.

CONTINUED on PAGE 2

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Caution Regarding Forward-Looking Information (cont.)

Forward looking statements are subject to the assumptions used in the preparation for such forward-looking statements, which include, but are not limited to, the assumptions that: current and future members of management will abide by the Company's business objectives and strategies as established by the Company; the Company will retain and supplement its board of directors, advisory board and management, or otherwise engage consultants and advisors having knowledge of the industries (or segments thereof) within which the Company may from time to time participate; the Company will have sufficient working capital and the ability to obtain the financing required in order to develop and continue its business and operations; the Company will continue to attract, develop, motivate and retain highly qualified and skilled consultants and/or employees, as the case may be; no adverse changes will be made to the regulatory framework governing applicable matters in the jurisdictions in which the Company conducts business and any other jurisdiction in which the Company may conduct business in the future; the Company will be able to execute on its business strategy as anticipated, which includes the onboarding of some or all of the customers for which they have commenced preliminary discussions with; the Company will be able to meet the requirements necessary to obtain and/or maintain authorizations required to conduct the business; general economic, financial, market, regulatory, and political conditions will not negatively affect the Company or its business; the Company will be able to successfully complete its patent application and secure its proprietary technology and intellectual property; the Company will be able to successfully compete in the industry; future pricing of the Company's products; and the Company will make meaningful increases to its revenue profile.

Although considered reasonable by management of the Company at the time of preparation, these assumptions may prove to be imprecise and result in actual results differing materially from those anticipated, and as such, undue reliance should not be placed on forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual results or events to differ materially from those expressed or implied by the forward-looking information. Such risks and uncertainties include, but are not limited to, the risks and key factors listed on the Company's listing statement dated September 27, 2024, which is available on SEDAR+ at www.sedarplus.ca. The list of factors that may affect future results contained in the Company's listing statement is not exhaustive. There may be other factors and risks that cause actions, events or results not to be as anticipated, estimated or intended.

These risks, uncertainties, and assumptions could adversely affect the outcome of the plans and events described herein. These factors should be considered carefully, and readers are cautioned not to place undue reliance on such forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. The forward-looking statements are based upon management's beliefs and assumptions and are made as of the date of this Presentation. In light of the significant uncertainties inherent to the forward-looking statements included in this Presentation, the inclusion of such information should not be regarded as a representation or warranty by the Company or any other person that the Company's objectives and plans will be achieved in any specified timeframe, if at all. Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Except to the extent required by applicable laws or rules, the Company undertakes no obligation to update or revise any forward-looking statements included in this Presentation.

Future-Oriented Financial Information

This Presentation may contain future-oriented financial information ("FOFI") within the meaning of applicable Canadian securities laws and applicable United States securities laws, about prospective results of operations, prospective financial performance, financial position or cash flows and specifically with respect to profit and loss, quarterly revenues and net income from sales, all of which are based on assumptions about future economic conditions, courses of action, and management's assessment of the relevant information currently available, which FOFI is not presented in the format of a historical balance sheet, income statement or cash flow statement. The FOFI has been prepared by management of the Company to provide an outlook of the Company's activities and results and has been prepared based on a number of assumptions including the assumptions discussed above under the heading "Forward-Looking Statements" and assumptions with respect to the costs and expenditures to be incurred by the Company, capital expenditures and operating costs, taxation rates for the Company and general and administrative expenses. Management does not have, or may not have had at the relevant date, firm commitments for all of the costs, expenditures, prices or other financial assumptions which may have been used to prepare the FOFI or assurance that such operating results will be achieved and, accordingly, the complete financial effects of all of those costs, expenditures, prices and operating results are not, or may not have been at the relevant date of the FOFI, objectively determinable.

Importantly, the FOFI contained in this Presentation are, or may be, based upon certain additional assumptions that the management believes to be reasonable based on the information currently available to the management, including, but not limited to, assumptions about: (i) the future pricing for the Company's products, (ii) the future market demand and trends within which the Company may from time to time conduct its business, (iii) the Company's ongoing patent process; and the Company's current or future partnership agreements.

The FOFI or financial outlook contained in this Presentation do not purport to present the Company's financial condition in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board, and there can be no assurance that the assumptions made in preparing the FOFI will prove accurate. The actual results of operations of the Company and the resulting financial results will likely vary from the amounts set forth in the analysis presented in any such document, and such variation may be material (including due to the occurrence of unforeseen events subsequent to the preparation of the FOFI). The Company and its management believe that the FOFI has been prepared on a reasonable basis, reflecting management's best estimates and judgments as at the applicable date. The FOFI and financial outlooks contained in this Presentation have been approved by management as of October 4, 2024. However, because this information is highly subjective and subject to numerous risks including the risks discussed above under the heading "Forward-Looking Statements", FOFI or financial outlook within this Presentation should not be relied on as necessarily indicative of future results. Readers are cautioned not to place undue reliance on the FOFI or financial outlook contained in this Presentation and should not use FOFI and financial outlook contained in this Presentation for purposes other than those for which it is disclosed here. Except as required by applicable Canadian securities laws, the Company does not intend, and does not assume any obligation, to update such FOFI. All dollar amounts referenced herein, unless otherwise indicated, are expressed in Canadian dollars.

SYNTHEIA is

SYNTHEIA is a **SaaS company** which is developing and commercializing **Conversational AI** solutions to deliver **human-like telephone conversations**.

Our platform offers Conversational AI solutions for both **enterprise** and **small-medium business** customers globally.

The Global Conversational AI market is projected to reach \$12.02B by 2030.

SIMPLE

Easy To Setup

ACCESSIBLE

Freemium Model

EFFECTIVE

Never On Hold Again



Industry Today

Client telephone conversations are **costly, ineffective** and often **highly inefficient**.

The Problems

- LANGUAGE BARRIERS
- ON-BOARDING COSTS
- EMPLOYEE SOFT COSTS
- FACILITY COSTS
- HIGH EMPLOYEE CHURN
- LOW PRODUCTIVITY

The Consequences

- DISAPPOINTED USERS
- FACILITY COSTS
- DISENGAGED CUSTOMERS
- SERVICE ABANDONMENT

Conversational AI:
Unprecedented growth,
transforming customer
interactions globally.

\$9.9B

Conversational AI Market
In 2023.⁽¹⁾

\$32B

Market Size
By 2030.⁽³⁾

21.5%

Compounded Annual
Growth Rate
(CAGR)⁽²⁾

The Global Conversational AI market
is projected to reach \$32.62B by
2030.⁽³⁾

1, 2, 3 [Global Market Insights](#) "Conversational AI Market" September 2023

The Difference

Developing **proprietary algorithms** to deliver **human-like conversations**.

Our focus on **Tonality, Sentiment** and **Conversational Behavior** sets us apart.

During the Covid-19 Pandemic, WestJet Hold times were estimated at 2299 Minutes. (1)

84%

Success Rate
In Collecting required
Client Data

700

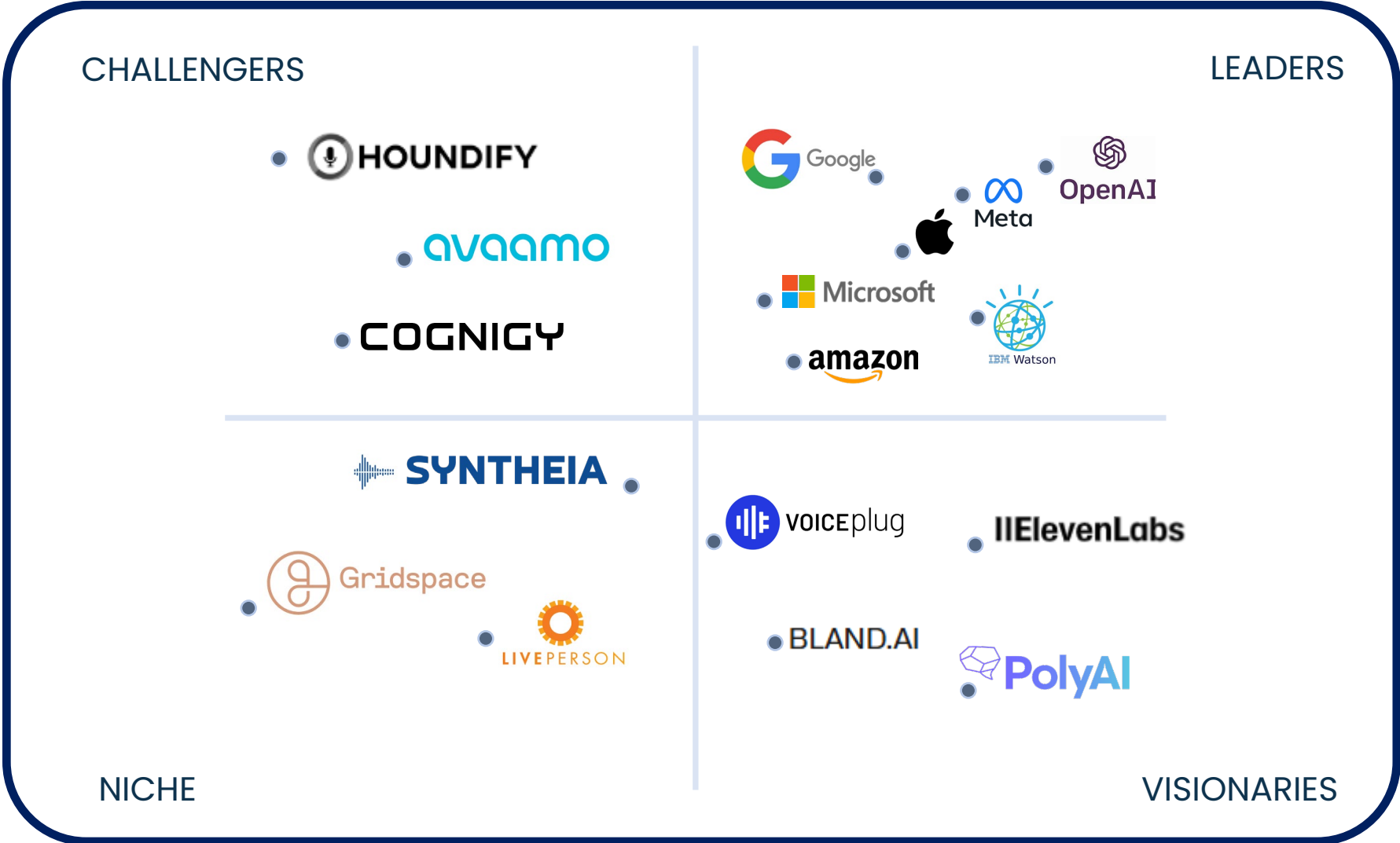
Outbound Calls
In 3 Hours

98%

Success
In outreach
Program.

1 CTV News "Canadian Airlines are inundated with Covid-19 flight cancellations" March 15, 2020

The Competitive Landscape



Our Technology

Patents on our **proprietary algorithms** protect our **intellectual property**.

IPH, a **leading patent law firm** is engaged on **multiple applications**.

- Voice Tonality
- Semantics
- Idiomatic Expressions
- Direct & Indirect Cues
- Emotional
- Nuances

3

Patent Applications
In Progress (1)

3

Trademarks
Registered

iph 

1) The Company has engaged Bereskin & Parr LLP to assist with the preparation of three USPTO patent applications with respect to the Company's NLP and AI technology. There is no assurance that the submission of these applications, once finalized, will result in the successful issuance of patents

Our Product



AssistantNLP

- 24/7/365 Conversational AI Platform
- **Freemium** / Subscription Model
- Self-Serve / No-Code
- Templated Solutions by Industry
- Multilingual Conversations
- API Integrations

Natural language processing (NLP) is a branch of AI that enables computers to comprehend, generate, and manipulate human language

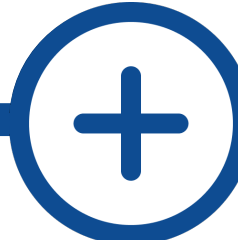
The Freemium Revenue Model



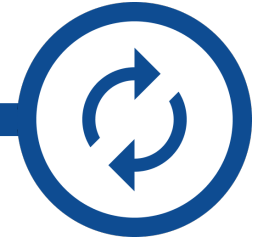
Free Trial



Subscribe to Basic



Upgrade to Pro



Plan Renewal

FREE

- **\$0** per mo.
- **60** Monthly Minutes Included
- Free Local Dial-In Number
- English Only
- Live Transfers to **2** Numbers
- Text Messaging
- Call Logs

Basic

- **\$99.99** per mo.
- **500** Monthly Minutes Included
- Free Local Dial-In Number
- English Only
- Live Transfers to **10** Numbers
- Text Messaging
- Email Messaging
- Call Logs

Pro

- **\$299.99** per mo.
- **2000** Monthly Minutes Included
- Free Local Dial-In Number
- Selectable Natural Voice
- Live Transfers to **100** Numbers
- **Customizable** Text Messaging
- **Customizable** Email Messaging
- Call Logs
- Analytics
- Add-Ons Available

Setup Wizard

<https://youtu.be/G0zdMZaZouc>



Milestones & Roadmap 2024/25



Started development of Syntheia AI customer portal

Pilot program roll-out with Hyundai Canada, Hybrid Financial, and others

Closed oversubscribed Go-Public financing for proceeds of approximately \$4M

Commercial launch of Syntheia AI platform

Launch of “freemium” pricing model for customers

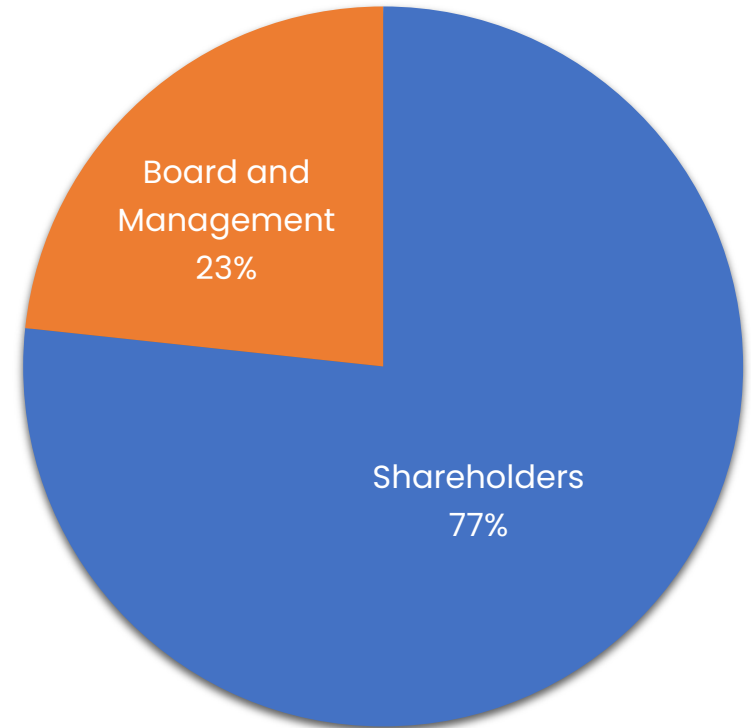
Q1 Evaluating future strategic acquisition targets

Transitioning pilot projects into commercial contracts

Announcing Commercial Contracts for Enterprise & SMB

Share Capitalization

Symbol	SYAI
Current Cash	\$3M
Debt	Nil
Total shares outstanding	77,933,632
Shares under Escrow	20,298,334
Public Float	57,635,298
Options Issued	7.75M (.25 cents)
Warrants Issued	~702k (.25 cents) ~5.3M (.35 cents) ~10M (.50 cents) ~800k (.35 cents)
Shares Fully Diluted	103,203,048



Meet The Team



Tony Di Benedetto

CHIEF EXECUTIVE OFFICER

Tony has nearly 20 years of IT entrepreneurship, mergers and acquisitions, and capital markets experience. As a seasoned technology business leader, Tony has successfully built and brought multiple tech businesses to market.



Richard Buzbuzian

PRESIDENT

Richard Buzbuzian is a capital markets executive with over 25 years of investment experience in Canada and Europe and operates a family office with an investment portfolio of public and pre-IPO companies. Mr. Buzbuzian holds a degree from the University of Toronto.



Paul Di Benedetto

CHIEF TECHNOLOGY OFFICER

Paul is a technology visionary with expertise in blockchain and AI. With more than 20 years of experience in technology, he has led numerous teams to success in his career. With over 10 successful patents issued, he is responsible for overseeing the development of patent-approved technology.



Veronique Laberge

CHIEF FINANCIAL OFFICER

Veronique is a chartered professional accountant and holder of the title of auditor. With more than 17 years of experience in professional practice, she is specialized in certification mandates, general accounting and as a consultant for public and private companies.



Emilio Iantorno

VP OF PRODUCT & EXPERIENCE STRATEGY

Emilio, a 20-year design veteran, specializes in crafting engaging product experiences for diverse audiences and industries. Emilio leads the SYNTHEDIA product design process, effectively harnessing the best technology to tackle business challenges.



Erik Chau

SR. DEVELOPMENT ENGINEER

Erik Chau, is a Senior Development Engineer specializing in designing and building artificial intelligence algorithms. His advanced degrees suggest a strong background in both the theoretical and practical aspects of engineering and applied sciences.

Meet The Board



Tony Di Benedetto

CHIEF EXECUTIVE OFFICER

Tony has nearly 20 years of IT entrepreneurship, mergers and acquisitions, and capital markets experience. As a seasoned technology business leader, Tony has successfully built and brought multiple tech businesses to market.



Richard Buzbuzian

PRESIDENT

Richard Buzbuzian is a capital markets executive with over 25 years of investment experience in Canada and Europe and operates a family office with an investment portfolio of public and pre-IPO companies. Mr. Buzbuzian holds a degree from the University of Toronto.



Riccardo Forno

DIRECTOR

Riccardo has a general corporate/commercial and securities law practice with an emphasis on corporate finance, private equity, stock exchange listings, initial public offerings, Capital Pool Company formations, qualifying transactions, and mergers and acquisitions.



Rob Montemarano

DIRECTOR

Rob has been involved in corporate and project financing activities in real estate, technology, mineral exploration, hospitality, restaurants and a variety of other industries. He is on the advisory board of Drone Delivery Canada and a director of EV Minerals Corporation.



Steven Silvestro

DIRECTOR

Steven Silvestro, is a veteran of 15 years in Corporate Chef and Consulting roles in the hospitality field. With a culinary background and 30 years of industry experience Steven has become expert in restaurant operations, menu and recipe creation, inventory and costing.

Be part of the Conversational AI Revolution

- ✓ Commercially Ready
- ✓ Scalable Technology
- ✓ Proven Team

Reach Out To Us Today

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