

GIVING CONSUMERS ACCESS & COMPENSATION FOR THEIR DATA

TSXV: MYID / OTC: MYIDF



ABOUT RECLAIM

Founded in 2019 with offices in New York and Toronto, Reclaim helps consumers access, control, and get compensated for their data. Through its platform and Reclaim Protect subscription, users can monetize their data or reduce their digital footprint

VALUE PROPOSITION

- ✓ Every adult on the planet over the age of +16 has a digital profile currently being sold for approximately \$6k per year.
- ✓ In the \$40B data market, there is zero consumer inclusion, transparency, or compensation.
- ✓ Privacy legislation esp in USA & EU, is sweeping the world, placing the consumer at the center of new privacy policies that require explicit consumer inclusion.
- ✓ In 2024, over 5.5 billion records were compromised globally—cracking under nearly 180 accounts per second—and the U.S. alone reported more than 3,158 breaches impacting 1.35 billion people
- ✓ Only company providing consumers with access and compensation for their data (ex: Spotify of Data).
- ✓ Profitable, and cash flow positive, Reclaim operates on 80% gross margin

RECLAIM REWARDS



Reclaim empowers consumers to take back control of their identity and earn from it. Through the platform, users can reclaim the data circulating about them online and choose to share it directly with brands and platforms in exchange for compensation. Reclaim enables this value exchange transparently, turning personal data into a monetizable asset for the consumer.

RECLAIM PROTECT



Reclaim Protect is a monthly subscription service that helps consumers reduce their digital footprint and safeguard their personal information. With Protect, users can monitor the dark web for data breaches, receive alerts when their information is compromised, and automatically remove their data from people-finder sites and data brokers.

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As of June 12, 2025

Share Price: C\$0.095

Market Capitalization: C\$11.21 million

52-Week Range: C\$0.145/0.065

OTC: MYIDF

As of June 12, 2025

Share Price: US\$0.0655

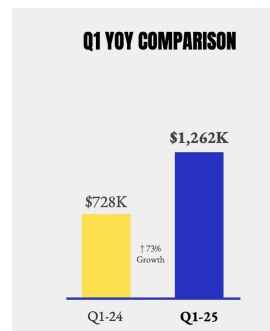
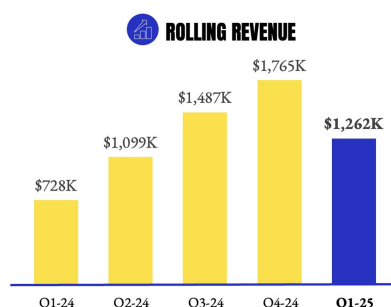
Market Capitalization: US\$7.73 million

52-Week Range: US\$0.10/0.0442



- Q1-25 Revenue up 73% from prior year
- 81% Gross Margin
- 2023 & 2024 Full Year Profitability & Free Cash Flow - same expectation for 2025
- Q1-25 EBITDA -\$134,677 (vs. -\$102,886 in Q1-24)

Q1 Topline Results



RECLAIM