

NowVertical

NowVertical Group Inc.

Symbol: TSXV: NOW | OTCPK: NOWVF

Market Cap: 50M

Sector: Technology

Purpose: Raise Awareness / Open Market Buying

NowVertical provides data analytics services and software. Several Fortune 500 companies are customers, including Adobe, Sky (Comcast Subsidiary), Telefonica. The new CEO, Sandeep Mendiratta who was appointed in the beginning of 2024 has refocused the business on core operations.

Investor Bullet Points:

- Q3 results reported on November 14th were an inflection point for the stock. Even after rising to the 50c range from an all time low of 8-10c before Q3 results, the stock is still trading at ~5.5x near-term US\$10 mln EBITDA. Since December, management ownership has risen to ~27% from ~17-18% previously due to acquisition settlements and open market purchases.

Sandeep Mendiratta – CEO & Director

20+ years experience in data analytics industry including 15 years CEO at Acrotrend which was acquired by NowVertical in 2023. Andre Garber -- Co-founder of NowVertical, 10+ years attorney experience with corporate finance and M&A expertise.

Andre Garber – Co-Founder

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