

TUT Fitness Group Ltd.

Symbol: TSX.V: GYM

Market Cap: 4M

Sector: Tech — Fitness

Purpose: Raise Awareness / Open Market Buying

TUT Fitness Group is a Vancouver, Canadian based manufacturer of high-performance and affordable fitness products. We've designed a patented high performance (mass market ready) portable home gym (The TUT Trainer) that weighs less than 12 lbs, and that uses proprietary stackable resistance band plates (TUT Plates™) to replace bulky metal weights. We also sell a rowing cardio machine that leverages our resistance band technology, and that only weighs 21 lbs.

Product

At a combined 32 pounds (11.6 lbs. TUT Trainer & 21 lbs. Rower) and taking up less than 2 sq. feet, TUT's flagship products, the TUT Trainer and TUT Rower, are more compact and affordable than other home gym alternatives (Peloton, Bowflex, Tonal etc.) providing a complete full body gym and cardio experience while assisting with form. Whether its functional strength training, prehab or rehab, we think there is a tremendous opportunity to change the way people workout from home, by giving them more value, higher performance and convenience in one solution, with access to more than 250 exercises, rather than forcing customers to pay more for multiple devices (pieces of equipment) that may or may not address their training needs.

Investor Bullet Points:

- We are one of the only **publicly listed home gym** companies (TSX.V: GYM)
- TUT is becoming a leading home gym company and provider of **high-performance and affordable fitness products** globally
- Competitive advantage with multi-patented stackable resistance band technology (**Time Under Tension**)
- One of the **most compact, smallest footprint** (less than 2 sq. ft., 32.2 lbs.) multi-functional home gyms (250+ exercises)
- TUT has a unique opportunity for **global expansion**, extending its manufacturing and **OEM licensing** business
- Diverse revenue model combining **hardware and digital app recurring revenue** targeting the \$30 billion Online Fitness Market*

*<https://www.gminsights.com/pressrelease/virtual-fitness-market>

Rob Smith, President & CEO

Rob has been an investor and advisor to technology and growth-related businesses for the past 25 years. He brings a unique perspective in the areas of financing, business development and brand positioning. An avid athlete and master's sprinter Rob has a passion for advancing human performance and wellness. Currently a founding partner in Sociable Ventures, a Vancouver based Boutique Venture Capital firm, and Co-founder and advisor to NEXE Innovations