



The Newly Institute

Symbol: PRIVATE

Market Cap: N/A

Sector: Healthcare

Purpose: Financing

The Newly Institute believes that mental health treatment is in drastic need of a paradigm shift, and our practice was founded to provide long-lasting change within this industry, our community, and with our clients. By fusing a bio-psycho-social-spiritual treatment model with psychedelic-assisted therapies, patients can overcome deeply embedded traumas that prevent them from living fully in their everyday lives. Our programs are based on evidence and data, but our approach is personal because we know it is vital that people feel safe to be vulnerable during this process.

With locations opening in Calgary, AB and Fredericton, NB, as well as several more Canadian cities, The Newly Institute's goal is to become Canada's largest and premier operator of psychedelic assisted psychotherapy clinics.

Investor Bullet Points:

- **Largest** – With planned locations in Calgary, Fredericton, Edmonton, Ottawa, Toronto, and Vancouver, we expect to become the largest and premiere operator of psychedelic assisted psychotherapy clinics in Canada;
- **Renowned** – We have assembled the best-in-class team of psychiatrists, psychologists, and physicians in Canada who have won accolades for their work in PTSD, addiction, pain, anxiety, and depression;
- **Discounted** – We are inviting strategic investors to invest along-side us at a pre-money valuation of approximately \$11 million. This is a very attractive valuation as other public psychedelics companies are trading at much high valuations (ex., Field Trip Health: \$237 million; Numinus Wellness: \$211 million; Novamind: \$60 million; etc.). We are planning to go public in Q4/21.
- **Focused** – We are focused on Veterans with PTSD, First Responders with depression, and First Nations with addiction.

Arthur H. Kwan, MBA, CFA, ICD.D - President & CEO

Arthur brings over 20 years of investment banking, capital markets, and leadership experience. He began his investment career in 1997 with TD Asset Management and has held increasingly senior investment banking positions with Scotia Capital, PI Financial, and Paradigm Capital, where he was Managing Director, Investment Banking. Arthur was the Founder, President & CEO of CannalIncome Fund, whose management contract was acquired by Balancing Rock in 2021. He was also the Co-Founder, President & CEO of Seven Leaf Ventures, which was acquired by Stem Holdings in 2020, and Vice President and Equity Partner of Westwind Partners, which was acquired by Thomas Weisel Partners Group in 2008.