

## **Leaf Mobile Inc.**

**Symbol:** TSX: LEAF; OTC: LEMLF

**Market Cap:** 233M

**Sector:** ESports & Gaming

**Purpose:** Raise Awareness / Open Market Buying

LEAF is a leading free-to-play mobile game group and is Canada's largest publicly traded F2P mobile game company. Our studios create engaging games that produce enduring player loyalty across our portfolio of legendary games.

LEAF most recently announced two major upcoming games based on award winning TV franchises, RuPaul's Drag Race Superstar and The Office: Somehow, We Manage, which are both slated to launch by the end of the year.

### **Investor Bullet Points:**

- **Strong Financial Performance** – 1H YoY Revenue (\$47.8M) Growth of 38%, 1H YoY Adjusted EBITDA Growth of 100% (\$5.6M)
- **Deep Product Pipeline** – 10 active games currently which is expected to double by the end of the year, including games based on franchises such as RuPaul's Drag Race and The Office
- **Technology Platform & Revenue Diversification** – Very sticky and attractive to external studios, this platform provides SaaS-like revenues for LEAF and allows LEAF to gain insight into studios for potential M&A activities
- **M&A Strategy** – Successful acquisitions to date including East Side Games and most recently a binding LOI with Truly Social Games.

### **Darcy Taylor CEO**

Darcy has over 20+ years of senior executive experience building successful companies and brands spanning, Asia, Europe and North America. He has a proven track record in C-suite and senior leadership roles at IMG Canada (now Endeavor LLC), Logic Technologies Inc, JT International S.A. and MASEV Communications Inc. that was acquired by IMG Canada. His

international S.A. and MASEV Communications Inc, that was acquired by IMC Canada. His experience spans corporate, agency, and entrepreneurial environments across free-to-play Mobile games, FinTech, esports, Blockchain, FMCG/CPG, Digital Marketing & Media and Sports & Entertainment industries.