

## **Danavation Technologies Inc.**

Symbol: TSX.V: DVN Market Cap: 41.9M Sector: Technology Purpose: Raise Awareness / Open Market Buying

Danavation Technologies Corp. is a Canadian-based, Internet of Things (IoT) technology company, providing micro e-paper displays to organizations across North America. The Company's Digital Smart Labels<sup>™</sup>, powered by IoT automation technology and software Platform-as-a-Service (PaaS), enables companies across various sectors to automate information in real-time, enhancing data accuracy and improving performance by removing high labour costs and low productivity associated with traditional labour-intensive workflows. Danavation has introduced its solution to retailers while targeting new markets including healthcare providers, manufacturing, and logistics companies. Our goal is to create a sustainable and profitable business for shareholders while advancing sound environmental, social and governance practices, including by significantly reducing paper usage.

## **Investor Bullet Points:**

- High-growth, commercial-stage tech company whose management team brings 30 years of retail experience, a proven execution with blue-chip clients and a growing pipeline of opportunities
- Increasing annual recurring revenue (ARR) driven by cutting-edge IoT automation technology + software Platform-as-a-Service (PaaS)
- Only North American-based provider of Digital Smart Labels<sup>™</sup> with large market potential that includes an expansive U.S. market which is expected to drive ~80% of sales through 2026 and a growing customer base that includes retailers along with other sectors

## John Ricci - President, CEO & Director

John is the founder of Danavation Technologies. Through his leadership and over 25 years of experience in retail marketing, Danavation has grown to become an industry-leading organization. John oversees and manages the operations of the company, inspiring action and forward thinking while maintaining a stable financial base that levers the business. He is the design and creative force behind the company's products and services. His experience in manufacturing, sales, and design has allowed him to be the driving force by keeping the needs of his retailers and other clients at the forefront, as together they collaborate to produce a unique information-automation experience. Mr. Ricci studied International Business at Seneca College and York University.