

THE GOOD SHROOM CO.

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Symbol: Private

Market Cap: N/A

Sector: Healthcare

Purpose: Financing

The Good Shroom Co. produces organic certified instant wellness beverages with a custom blend of functional mushrooms under the Teonan brand. Offered in a variety of tea and coffee flavours, the beverages are all probiotic, organic, vegan, dairy free, GMO free and gluten free. Its beverages are presently sold across North America through its online stores via the website www.teonan.com with same day shipping from its distribution centers in Illinois and Quebec. The Good Shroom Co' is also a federally licensed cannabis processor and is expected to begin sales to provincial distributors of a cannabinoid infused version of its beverages in 2021.

Investor Bullet Points:

- Present company valuation that is favorable in comparison to other publicly traded companies in the Psychedelic/Mushroom market
- Expected completion of RTO in early 2021 creating liquidity for shareholders
- Growing online sales of functional mushroom based beverages to over 8,000 unique customers in the USA and Canada since it launched in December 2019
- Expected growth in 2021:
 - Wholesale distribution of functional mushroom beverages in North America
 - Launch of cannabis infused version of functional mushroom beverages in both Canada & eventually the US.

Eric Ronsse

CEO and founder of The Good Shroom Co. Mr. Ronsse has a passion for CPG's, the functional food space and is a firm believer in building brand affinity through honest and sustainable corporate practices. He has over a decade of executive leadership and management experience in the food distribution, third-party logistics and functional beverage sectors.

Scott Jardin

CFO of the Good Shroom Co'. Mr. Jardin brings his knowledge of financial management and oversight to the team at The Good Shroom Co. with over 10 years experience as a CPA, CGA. His last role as President of a federally hemp licensed Canadian cannabis company has also provided him with strong working knowledge of the sector. In addition, he previously worked at McGill University for several years most recently as Associate Director of Finance & Administration for two renowned research centres